# Partnership/Sponsorship Oppotunities

### Airtime Inventory reserved for this Growthfront \*:

 <u>48 thousand x 30-second spots (\$4 million worth)</u> in 2024 for participating advertisers.

### Advertisers also have the opportunities to sponsor:

- Top-rated Asian news and entertainment shows in 7 languages.
- Customizable feature stories and interviews created for your products or services.
- Special packages for Lunar New Year, AAPI Heritage Month, Mid-autumn Festival, Diwali and many more Asian holidays and celebrations.
- Mutli-media content on Crossings TV owned digital platforms.

Original commercial spot creation, English spot repurposing, subtitling and other production services are available in-house when you need.

Note: Crossings TV current doesn't have 3rd party measurements such as Nielsen ratings.

ਡਟੀਿ/ਪੰਜਾਬੀ

中文



\*We are a growing TV network in a dynamic industry. Therefore, our inventory availability and reach may change.

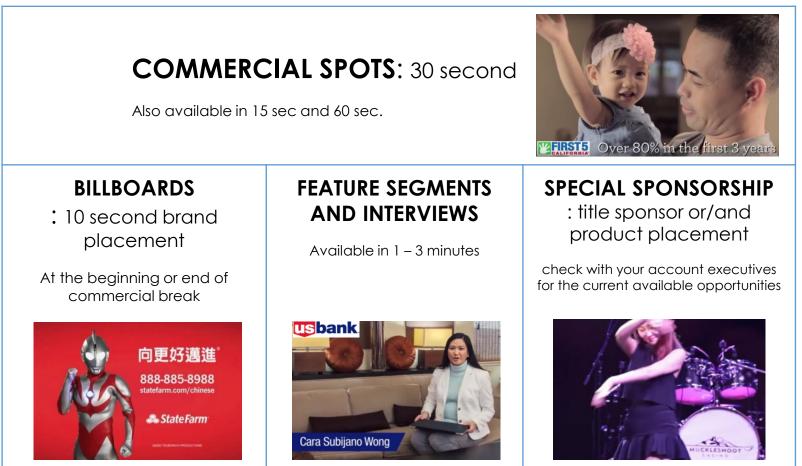
한국인

Pilipino

Tiếng Viêt

# **Commercial Category Overview**

### **Commercial airtime opportunities**







中文

日本語

ਛਟਿੀ/ਪੰਜਾਬੀ

한국인

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# **Video Production Services**

#### New spot production

From scripting, to storyboarding, to filming and post production: our team will work alongside with you to create your commercial spots





Toyota Town of Stockton

#### Repurpose your existing spots

Transform your existing spot into culturally appropriate spots for your target audience.





Repurposed Mandarin Spot

### **Special productions**

Interviews, how-to videos, billboards and vignettes for your special campaign needs.



Buick Cascade Test Drive Highlight



Verizon Lunar New Year Promo

Tiếng Viêt

#### See Crossings TV PRODUCTION PORTFOLIO

日本語



