

Partnership/Sponsorship Opportunities

Airtime Inventory reserved for this Growthfront *:

- 48 thousand x 30-second spots (\$4 million worth) in 2024 for participating advertisers.

Advertisers also have the opportunities to sponsor:

- Top-rated Asian news and entertainment shows in 7 languages.
- Customizable feature stories and interviews created for your products or services.
- Special packages for Lunar New Year, AAPI Heritage Month, Mid-autumn Festival, Diwali and many more Asian holidays and celebrations.
- Mutli-media content on Crossings TV owned digital platforms.

Original commercial spot creation, English spot repurposing, subtitling and other production services are available in-house when you need.

Note: Crossings TV current doesn't have 3rd party measurements such as Nielsen ratings.

中文

Hmoob

日本語

हृदी/पंजाबी

한국인

Pilipino

Tiếng Việt



*We are a growing TV network in a dynamic industry. Therefore, our inventory availability and reach may change.

Commercial Category Overview

Commercial airtime opportunities

COMMERCIAL SPOTS: 30 second

Also available in 15 sec and 60 sec.



BILLBOARDS

: 10 second brand placement

At the beginning or end of commercial break



FEATURE SEGMENTS AND INTERVIEWS

Available in 1 – 3 minutes



SPECIAL SPONSORSHIP

: title sponsor or/and product placement

check with your account executives for the current available opportunities



Watch our [COMMERCIAL SAMPLES](#)

Video Production Services

New spot production

From scripting, to storyboarding, to filming and post production: our team will work alongside with you to create your commercial spots



Parkwest Casino 580



Toyota Town of Stockton

Repurpose your existing spots

Transform your existing spot into culturally appropriate spots for your target audience.



SafeLink Be Unlimited- English Original



Repurposed Mandarin Spot

Special productions

Interviews, how-to videos, billboards and vignettes for your special campaign needs.



Buick Cascade Test Drive Highlight



Verizon Lunar New Year Promo

See Crossings TV [PRODUCTION PORTFOLIO](#)

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