



NUESTRA VISION

Sponsorships on Nuestra Vision Programming.



Main Sponsor on Programs

Nuestra Vision offer a selection of programs for primary sponsorship on Linear TV.

Main Sponsor of Programs:

- UNO NOTICIAS LIVE NEWS (Live News from Mexico)
- Marca Claro Radio (Mexican Live Sport News)
- La Mañanera (Parody News Segments)
- El Torito (Mexican TV Series)
- Clara Mente (Mexican TV Series)
- + many more

Media:

- In & Out 5 Seconds throughout the program.
- 5x 15 sec Lower-Thirds Banners Per program.
- 30 Sec to 1 Min Spots between Program breaks

Investment per month:

Range \$20k (morning) to US\$45K USD (prime time) per program.



This program is presented by:

BRAND / PRODUCT



Sponsored Host Mentions and Segments



5 - 10 seconds host mentions in programs.

- UNO TV New Anchor (Live News)
- La Caja de Pandora Interviewer (Celebrity interviews)
- Marca Claro (Live Sport News)
- Las Mañaneras con Obralord (Parody Program)
- Actors & Influencers

Investment per month :

\$20k USD per 20 Host Mentions (Minimum)