



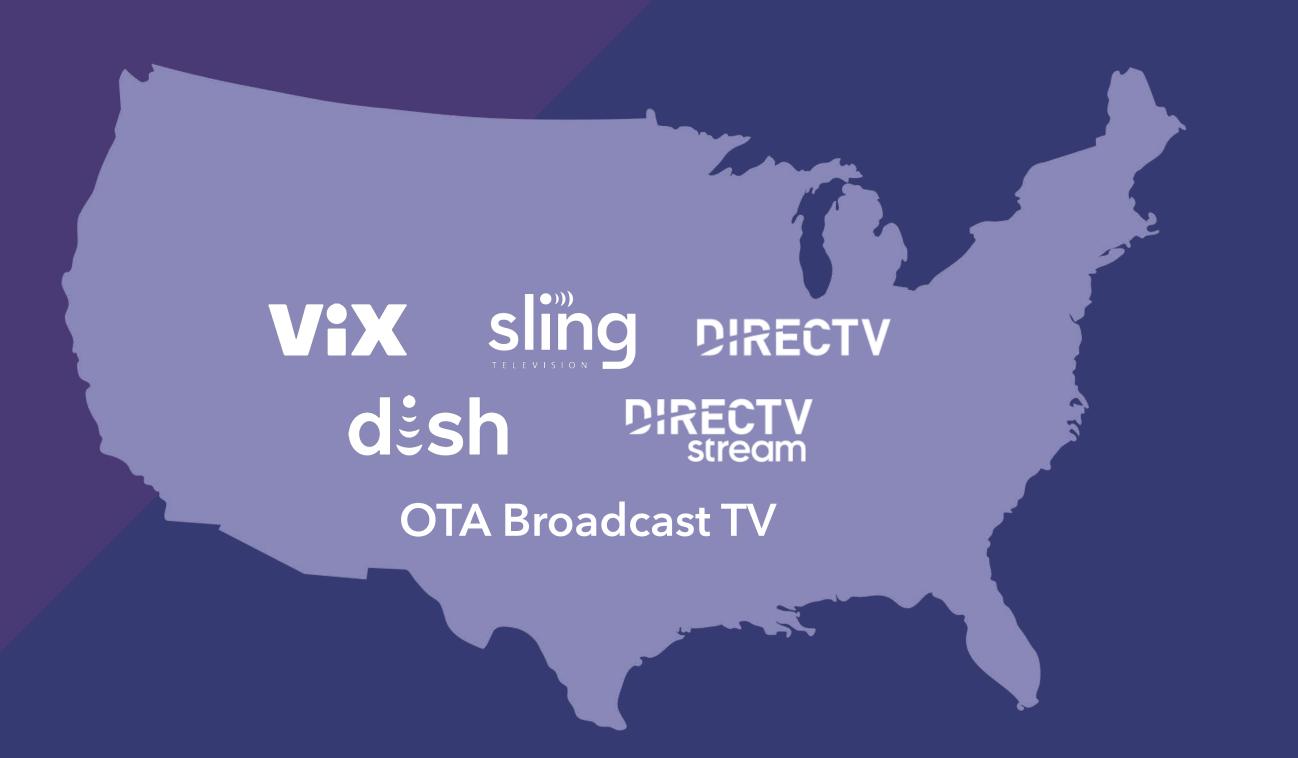




- Nuestra Vision is a Spanish-language television network serving the Mexican, Mexican-American and US Hispanic audience for over 4.5 years.
- The network features one of the best and most prestigious Mexican movie libraries composed of over 2,300 tiles, live news and sports news produced daily, live sports, series, and special events.
- Nuestra Vision is produced daily at America Móvil (NYSE:AMX) in Mexico City, and is transmitted through various OTA TV stations across the US and digitally through a variety of leading live streaming platforms.
- The network is minority-owned certified and has national presence in the US, reaching millions of viewers through broadcast TV and digital streaming users. US operations are located in Miami, Florida.

## Linear TV Network Distribution







Nationwide Full Coverage



Certified Minority-Owned TV Network



On Air Since Nov 2017



18 Broadcast OTA TV Territories

#### **National Networks & Platforms**



**ViX** 

ViX
Televisa | Univision
Streaming Platform (Series Section)



Sling
Online TV Streaming Service
2.37 MM+ Platform Subscribers



DIRECTV NETWORK
Chanel Number 472
15 MM+ Platform Subscribers

dish LATINO Dish Network
Channel 813-09
8.69 MM+ Platform Subscribers



Nuestra Vision App IOS & Android App Store 85,000+ NV Active App Users

#### **Broadcast Distribution OTA TV Channel List 2022**

Columbus, OH	Houston, TX	Phoenix, AZ	Mc Allen, TX	Orlando, FL
WCSN-LPD <b>32.4</b>	KBPX-LPD <b>46.1</b>	KFPB-LPD <b>50.1</b>	KSOY <b>69.1</b>	W21AU-LPD <b>21.1</b>
Odessa, TX	Yakima, WA	Palm Springs, CA	Fresno, CA	San Diego, Ca
KWWT-DTV 30.5	KWYT-LPD <b>39.2</b>	KRET-DCA 46	KJEO-LPD <b>32.1</b>	KSDY-LPD <b>50.1</b>
Ogden, UT	Nashville, TN	Wichita, KS	Springfield, MO	Boise, ID
KSVN-DCA 25.2	WLLC-LPD <b>42.5</b>	KCTU-LPD <b>5.4</b>	KRFT-LD <b>8.6</b>	KZAK-LPD <b>49.1</b>
KSVN-DCA 25.2  Salt Lake City, UT	WLLC-LPD 42.5  Pahrump, NV	KCTU-LPD 5.4  Bentonville & Rogers, AR	KRFT-LD <b>8.6</b>	KZAK-LPD <b>49.1</b>

## Programming Highlights





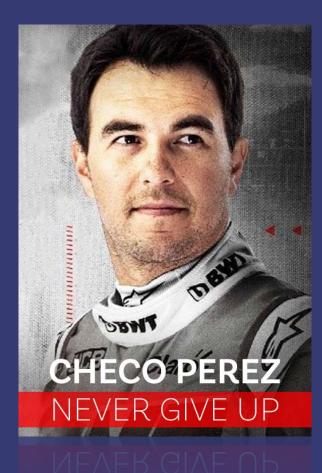








JOSÉ CÁRDENAS UNO NOTICIAS









**2,300+ Premium Titles**Mexican Movie Library



Uno TV Live News
Live from Mexico



**LFA Football Mexico**Mexican Football League



**La Caja de Pandora**Celebrity Talk Show



**Deportes en Claro**Sports News



**Marca Claro**Sports News



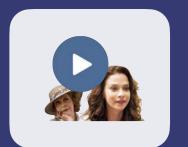
**Liga MX Femenil**Female Soccer League



Rapid Inn
Artist Interviews



**Educational Programming** 



**TV Series**Short and Long Format



**Dress Code**Fashion & Style Program

+ many more...





### Audience Achievements in Mexico







Uno TV Live News #1 Most Read News Portal in Mexico. 2021 #1 Comscore Ranking

The figures produced by the Comscore measurement shows the leadership in the news market and public's preference for journalistic content produced by UNOTV, whose purpose is to inform, in an objective, timely and truthful manner.

Marca Claro
#1 Leader on Sports News in Mexico.
2021 #1 Comscore Ranking

Bringing the best of Sport news from:
Olympic Games, World Cups, Copa
Libertadores, Pan American Games, Winter
Olympics, Liga MX, Bundesliga and many more.



# MOVIES



- Over 2,300 wholly-owned movie titles featuring the most prestigious celebrities.
- Premium titles ranging from the Mexican Golden Era up to recent productions.
- Emphasis on family and broadcast friendly content in all genres.







