



Latinx Publisher. Culture Agency. Entertainment.



Remezcla is a certified minority owned business enterprise.



REM EZCLA



For over 15 years we have been an independent source for authentic Latinx culture and entertainment.

Latinx founded, owned and operated media & entertainment company.

A fresh vision of Latin culture: ambicultural & urban lifestyle.

A remix of Latin culture (Remezcla means Remix)

Our Company: Diversity from Within

Highlights

- **Staff:**

Female 70% / Male 30%

- **Ethnicity:**

All (100%) Remezcla
Employees are of
Hispanic-Latinx Descent

- **US States:**

California, New York,
Florida, Texas, Illinois

- **Ownership:**

Remezcla is a Certified
Minority-Owned Business Enterprise

- **Countries of
origin include:**

Argentina, Brazil, Colombia, Cuba,
Dominican Republic, Ecuador,
México, Panamá, Puerto Rico,
Venezuela

Reflected In Our Audience



52
WOMEN



48
MEN



OUR PLATFORM: A Different Type of Partner

We are a culture platform that can leverage its unique expertise on lifestyle and culture to create innovative ways to solve complex marketing challenges

The Publisher



The most innovative content publisher for young US Latinos.

The Agency



Award-winning advertising agency.

The Network



Remezcla's entertainment network includes influencers, event and festival properties.

Our role in culture

To change the way the world perceives Latinx cultures through thought leadership, creativity, and cultural innovation

We don't just talk about it. We're doing it.



WHAT THEY
LISTEN TO

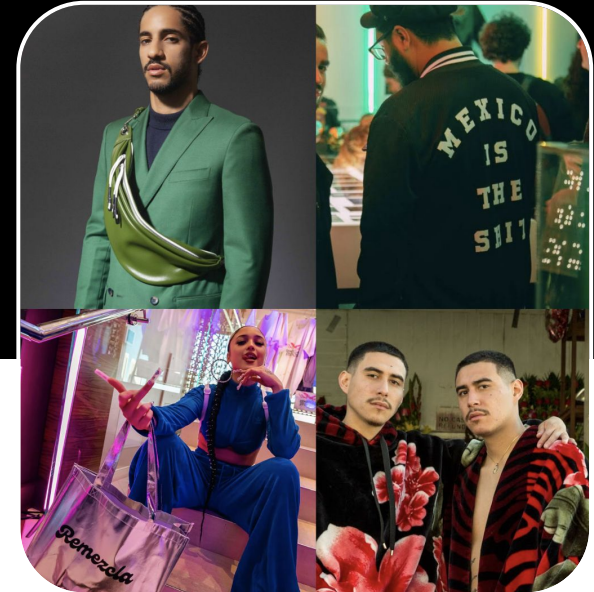
We don't just document culture, we create it.



Events adjacent to key cultural tentpoles



Original IP Creation



Fashion & Lifestyle collabs

OUR CONTENT

CULTURE



MUSIC



FOOD



FILM & TV



SPORTS



Our robust culture vertical covers everything from art to fashion, politics and breaking news.

Our music section covers emerging artists, music movements and the evolution of the Latin music landscape.

We curate local Latin food guides and in-depth pieces that focus on the people and the nuances behind different Latin cuisines.

Remezcla is the first to cover emerging Latine actors and directors in the film scene and we continue to be the #1 destination for this content.

We focus on the off-the-field narrative and cultural interactions of sports.

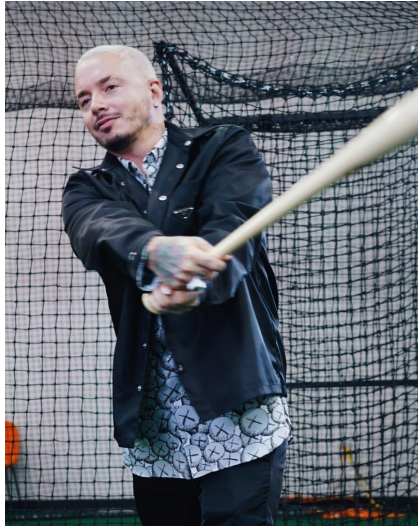
We add a fresh Latinx Lifestyle vision to brands.



Foot Locker



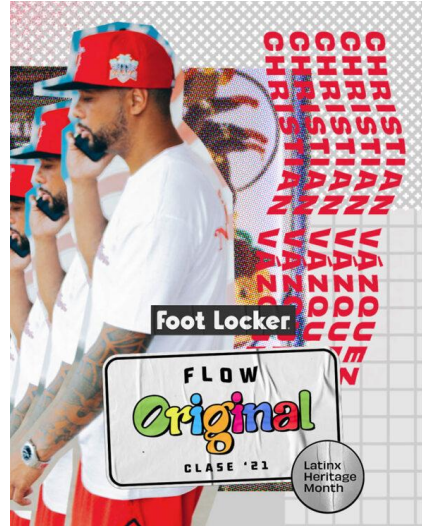
NETFLIX



Latinx Culture Agency of Record



Music & Experiential Partner



Cultural Awards Partner



Title Launch Partner

Our Work and Partnerships Stand On Their Own




ANA MULTICULTURAL
EXCELLENCE AWARDS
2021
EXCELLENCE
GRAND PRIZE:
AUDIO


ANA MULTICULTURAL
EXCELLENCE AWARDS
2021
CATEGORY
AWARD:
SMALL BUDGET




ANA MULTICULTURAL
EXCELLENCE AWARDS

2021
CATEGORY
AWARD:
EXPERIENCIAL




ANA MULTICULTURAL
EXCELLENCE AWARDS
2020
EXCELLENCE
GRAND PRIZE:
AUDIO


ANA MULTICULTURAL
EXCELLENCE AWARDS
2020
EXCELLENCE
GRAND PRIZE:
HISPANIC


ANA MULTICULTURAL
EXCELLENCE AWARDS
2020 EXCELLENCE
CATEGORY AWARD:
DIGITAL & SOCIAL
MEDIA



**CHINO-LATINO
FOOD**
2019 WINNER:
SOCIAL VIDEO
EDITORIAL

**REMEZCLA OPEN
ESTUDIOS**
2021 HONOREE:
VIDEO, DIVERSITY &
INCLUSION



2019 SHORTLIST
RADIO & AUDIO:
CUSTOM CONTENT



2019
FINALIST VIDEO:
INTEGRATED CAMPAIGN



**ESPN DEPORTES:
SUPER TAZÓN**
2018 SILVER CLIO WINNER: PR

How To Partner with Us



Media



Talent & Influencer Partnerships



Innovative Sponsored Editorial & Social Content



Consumer Experiences
(Digital, Virtual, Live)



Branded Content

Let's Remix.
