

>> FREE QUEER TV

Revry is the largest LGBTQ entertainment network in the world. Streaming free live TV, originals, movies, series, and music videos-this is the only global destination for advertisers to connect directly to the affluent and in-demand LGBTQ consumer.

1500+ Hours

50+ Originals

Exclusives Featuring Mainstream and LGBTQ Celebrities LIZZO





LIVE TV



ORIGINALS



MOVIES



ΤV

MUSIC





>> REVRY REACH



viewers a month

Revry is available in 60M+ households in the US.

LIVE CONNECTED TV CHANNELS (CTV) REVRY OVER-THE-TOP APPS (OTT)

ON DEMAND CHANNELS



>> REVRY AUDIENCE



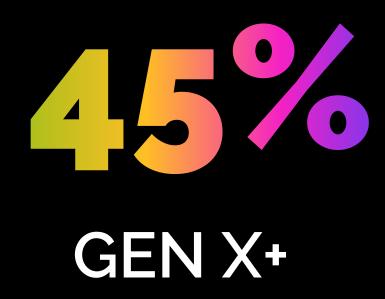








MILLENNIAL





>> REVRY CHANNELS **REVRY OVER-THE-TOP APPS (OTT) MIOS Á**tv android firetv Roku Google Play

ON DEMAND CHANNELS

amazon channels		xfinity	C
--------------------	--	---------	---

LIVE CONNECTED TV CHANNELS (CTV)

SAMSUNG UNITED STATES

SAMSUNG UNITED KINGDOM

SAMSUNG **MEXICO**

SAMSUNG BRAZIL

Roku Channe USA

Roku Channel CANADA

peacock

freevee

rlaxx 🔨



androidtv

TIZEN

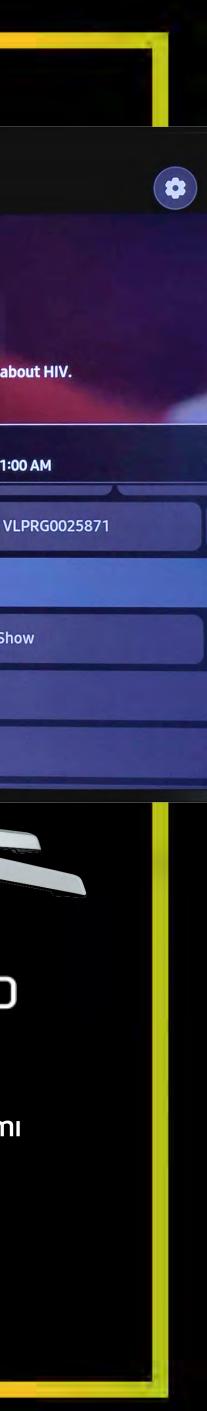
OX













VIDEO INVENTORY

Non-skippable :15, :30, :60*, :90* second spots

DISPLAY

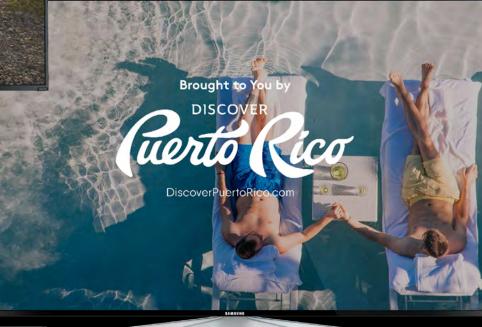
Branded Hero Unit TV Screen Takeover

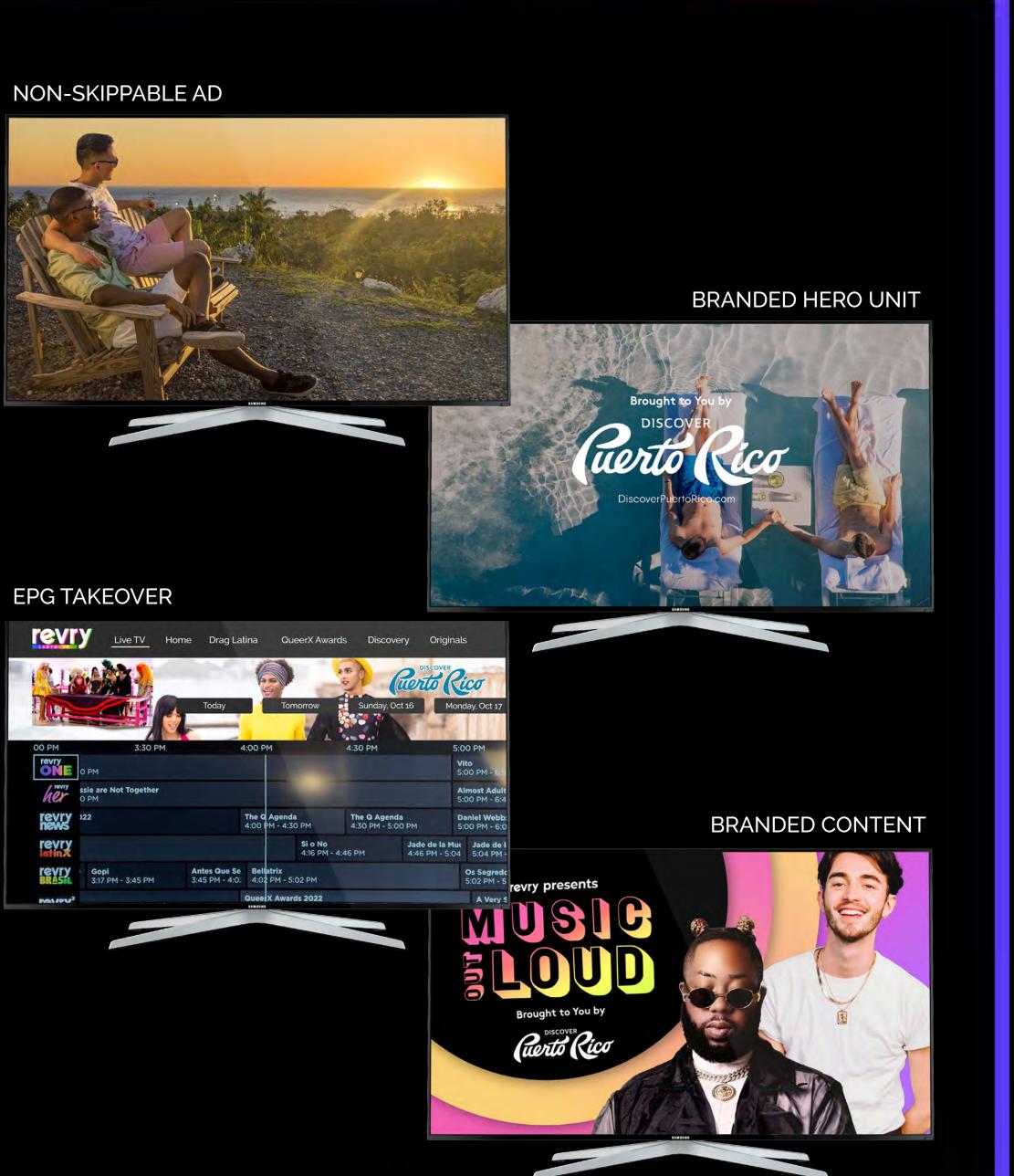
"Electronic Program Guide" (EPG) **Branding Takeover**

BRANDED CONTENT

Brand integration into premium LGBTQ Content. i.e., product placement, sponsored segments, verbal call-outs, etc.







>> DIVERSE FOUNDERS



Out100 **MEET THE QUEER TITANS WHO MADE THIS YEAR'S OUT 100**

DAMIAN PELLICCIONE



App Store DEVELOPER **SPOTLIGHT**

Developer Spotlight: Revry August 11, 2021

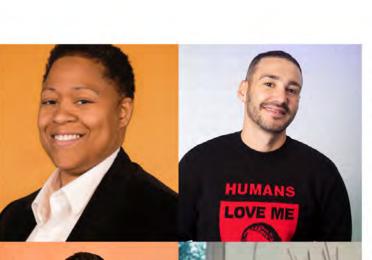
CHRIS RODRIGUEZ

ALIA J. DANIELS

Forbes, Next 1000, List

Forbes Next 1000!





Out

Meet the Queer Titans of Media Who Made This Year's Out100 By Out.com Editors

Revry

Streaming moguls LaShawn McGhee, Jonah Blechman, Damian Pelliccione, and Christopher J. Rodriguez @revrytv, @lashawnmcghee, @jonahblechman, @damianmedia

While streaming queer-themed content is becoming more and more accessible on big-name services like Netflix, Hulu, HBO Max, and Disney+, it's important that there are other platforms out there that are founded and run by queer folks, especially since many mainstream platforms have corporate interests that don't always align with those of the greater LGBTQ+ community.

That's why services like Revry are so important. Besides offering an extensive library of LGBTQ+ TV series, films, and music, the streaming network was founded by a diverse group of LGBTQ+ folks. And in the six years since its founding Revry has become a go-to place for many queer fans to get all v could ever want.

> rded me the opportunity to erspectives to a global f product officer LaShawn representation and, through face on our vibrant culture. n be seen and where we can within the queer community

LASHAWN MCGHEE

PEOPLE OF THE YEAR



evry, the first global LGBTQ+ streaming media network, has championed a message of inclusivity, diversity, and hilarity since its founding in 2015. With original content such as the comedy series Dropping the Soap, the longrunning mock-reality series Gayborhood, and its annual programming for Pride, Indigenous Peoples' Day, and more, the network has the queer audience covered.

Revry is seeing its influence grow around the globe.

"We're about to celebrate six years since the idea of the company, and today we stand with 30

A CHANNEL

queer stories, the LGBTQ+ network

employees across the country, mainly here in Los Angeles. shows like Culture Q motivate

ALIA J. DANIELS

Des

FORBES NEXT 1000





BY DONALD PADGETT

McGh no-bra bringin One comm throug first o The y premie enterta and lif news i Andy I Trendi Alia

releas

and str



CASE STUDIES



>> CASE STUDY: QUICK SERVICE RESTAURANT

boundary of the second second

brought to you by

CLIENT MCDONALD'S PROGRAM HOUSE OF PRIDE FORMAT 52 MIN. VARIETY SHOW SHARE OF VOICE 100% ROI 33 MILLION ORGANIC IMPRESSIONS



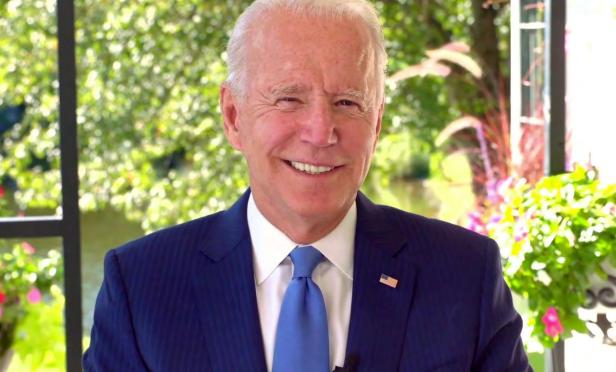


Tevry presents QUEERX AWARDS

CLIENT LEXUS PROGRAM QUEERX AWARDS FORMAT 52 MIN. AWARD SHOW **SHARE OF VOICE** 25% **ROI 30 MILLION ORGANIC IMPRESSIONS**















a **revry** original series

CULTURE 📀

CLIENT SEARCHLIGHT PICTURES **PROGRAM** CULTURE Q FORMAT 5 MIN. INTERVIEW **SHARE OF VOICE** 30% **ROI** 2.5 MILLION ORGANIC IMPRESSIONS **CLIENT** UNIVERSAL PICTURES **PROGRAM** CULTURE Q FORMAT 5 MIN. INTERVIEW **SHARE OF VOICE** 30% **ROI** 1.5 MILLION ORGANIC IMPRESSIONS

UNIVERSAL

ЭЕНИРИГ





a **Tevry** original series



CLIENT DIESEL PROGRAM CULTURE Q FORMAT 5 MINUTE INTERVIEW **SHARE OF VOICE** 30%

FORMAT 7 MINUTE AWARDS SHOW **SHARE OF VOICE** 100% **ROI** 1 MILLION ORGANIC IMPRESSIONS **ROI** 4 MILLION ORGANIC IMPRESSIONS









revry presents

MUSIG

CLIENT STOLI PROGRAM MUSIC OUT LOUD FORMAT 52X MINUTE AWARDS SHOW **SHARE OF VOICE** 25% **ROI** 10 MILLION ORGANIC IMPRESSIONS



DISCOVER







MARKTEVIS MTEVIS@REVRY.TV 646-286-1861