

# revry

LGBTQ TV



nglcc  
National LGBT  
Chamber of Commerce

ANA



# » AD OPTIONS

## VIDEO INVENTORY

Non-skippable :15, :30, :60\*, :90\* second spots

## DISPLAY

Branded Hero Unit TV Screen Takeover

"Electronic Program Guide" (EPG)  
Branding Takeover

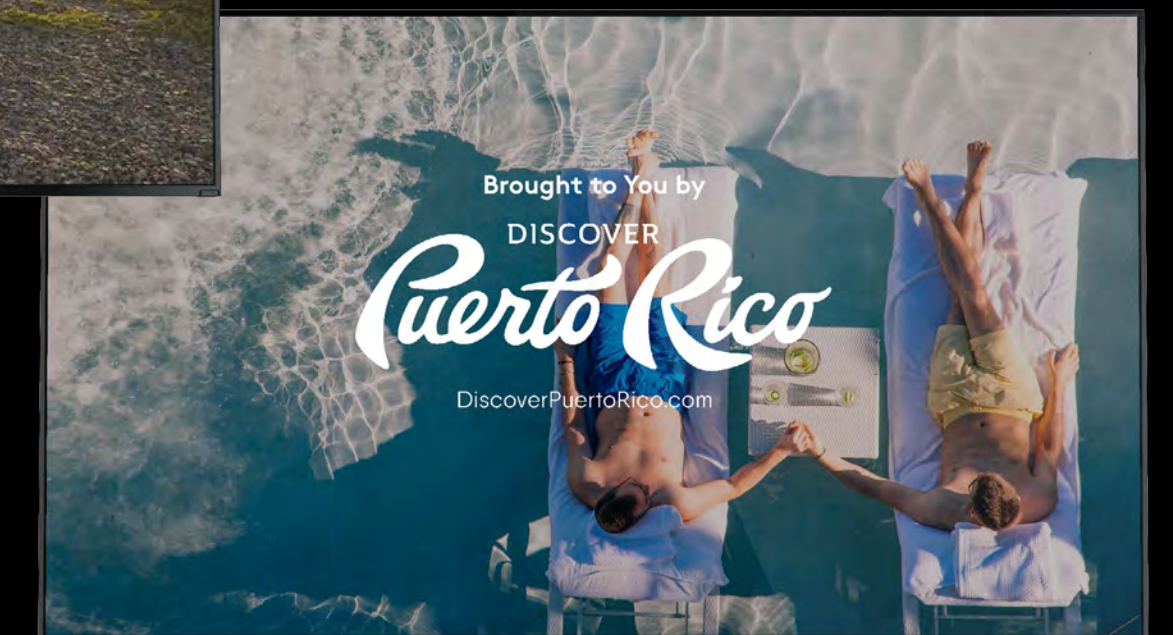
## BRANDED CONTENT

Brand integration into premium LGBTQ Content.  
i.e., product placement, sponsored segments,  
verbal call-outs, etc.

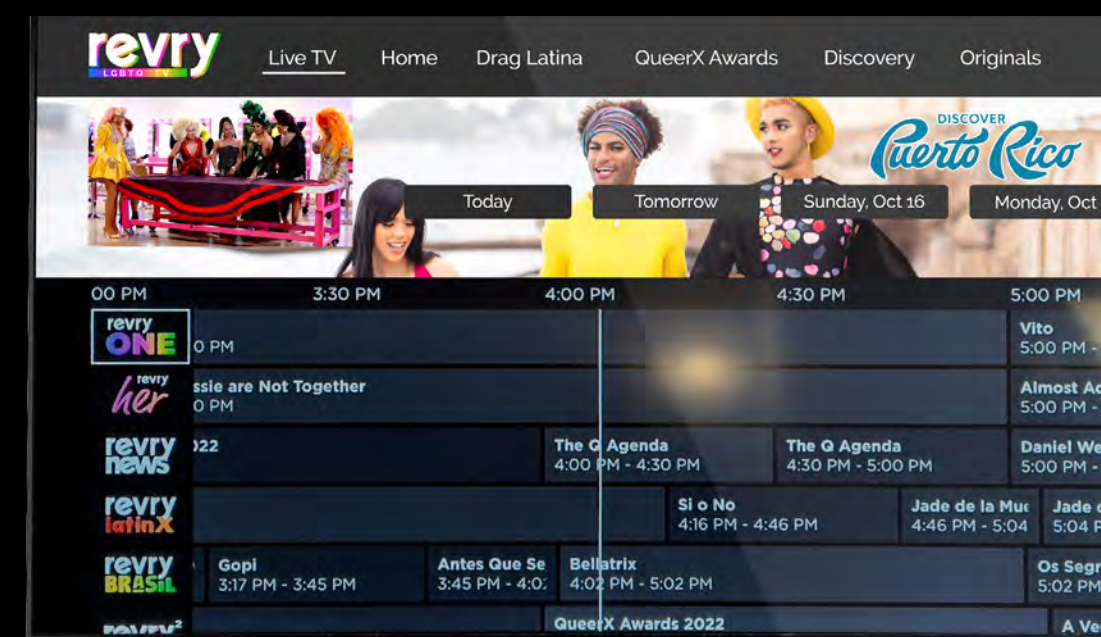
NON-SKIPPABLE AD



BRANDED HERO UNIT



EPG TAKEOVER



BRANDED CONTENT



# POP CULTURE AWARDS SHOW

*The QueerX Awards* is the premier queer pop culture awards show!

Featuring 10+ award categories including, Best Queer Anthem and Queer Cultural Moment of the Year.

Including appearances by Big Freida, Ninel Conde, Grag Queen, and Kim Petras!



revry presents  
**queerX  
AWARDS**



**27 MILLION ORGANIC IMPRESSIONS  
FOR SEASON ONE PREMIERE!**

TRAILER

## BRAND INTEGRATION

"Brought to You By"  
Sponsorship



Product Placement /  
Brand Integration



Live Show Sponsorship  
Available



# POP CULTURE NEWS

Part *Good Morning America* part *E News*!  
This weekly, soft news series is the upbeat-  
and queer-take on entertainment and pop  
culture that we've been waiting for!



250K ORGANIC IMPRESSIONS PER EPISODE!

## BRAND INTEGRATION

"Brought to You by"  
including Product  
Placement



Logo Bug



Editorial Segment  
Sponsorship



# TV SPECIAL

In the vein of “Dinner and a Movie” our queer TV host guides viewers through a screening of a bona fide LGBTQ classic film! Complete with facts and trivia, comedic segments, and special guests.

a revry original

# Queer ✨ Classix



TRAILER

## BRAND INTEGRATION

“Brought to You by”



Logo Bug



# LIVE MUSIC SPECIAL

This storytelling and live music special in the tradition of *MTV's Unplugged* features a breakout LGBTQ music artist who will take viewers on a musical and storytelling journey through their catalogue.

revry presents

# MUSIC LOUD



6 MILLION ORGANIC IMPRESSIONS  
FOR PAST EPISODES!

TRAILER

## BRAND INTEGRATION

"Brought to You by"  
including Product  
Placement



Full Page Transition  
Graphic



Verbal Callout by Host



# COMEDY SPECIAL

This hysterical stand-up comedy special highlights the unique comedic stylings of breakout LGBTQ stand-up comics. Filmed before a live audience and Emceed by a veteran queer comedian host, this special shines the spotlight on the most “outstanding” stand-up talent.

## OUT STANDING



## BRAND INTEGRATION

“Brought to You by”



## Product Placement



## Live Event Sponsorship



# TRAVEL SHOW

Grab a bag (and your dancing shoes) and take a trip with the most fabulous trio of queer influencers!

WANDERLUST takes viewers on an insider's tour of the best LGBTQ destinations a city has to offer: discover the trendiest cuisine, find the hidden shopping spots, visit the coolest cannabis dispensaries, and hit up the hottest queer bars in a new city every episode!

# Wanderlust



## BRAND INTEGRATION

"Brought to You by"  
including Product  
Placement



Branded Hero Unit



Verbal Callout by Host



# LIVE STREAM + IRL EVENT

In the tradition of FX's POSE and HBO's LEGENDARY, Revry will host the definitive live vogue ballroom competition of Pride Season 2023! Featuring hundreds of fierce competitors, iconic judges, and live performances to stun the crowd, the IRL event will also be live streamed on social and across the Revry Networks.

Competition categories are available for ANY themes.

# PRIDE BALL

The Category Is  
Three King's Day!



## BRAND INTEGRATION

Live Stream Sponsorship



Category Sponsorship



Live Event Sponsorship



# COMEDY ROAST

Shade, flair, and laugh out loud zingers abound in this one-of-a-kind comedy event! Join the world's top LGBTQ+ icons as they read a drag legend to filth in this original one hour special and live event!

Past roasters include RuPaul's Drag Race alums and verified superstars: Jinkx Monsoon, Bob the Drag Queen, and Alaska as well as classic queens, Jackie Beat and Sherry Vine.

# DRAC ROAST



# BRAND INTEGRATION

"Brought to You by"



## Product Placement



## Live Event Sponsorship



# HISPANIC DRAG QUEEN COMPETITION SERIES

It's Official: Revry's *Drag Latina* is a hit! The first ever international, Spanish-language drag competition series will be back in 2023 with a whole new cast of queens competing for the title of "Drag Latina".

Season 2 will include bigger stakes and a mixed English and Spanish language format!

*Drag Latina*  
a revry original series



1 MILLION ORGANIC IMPRESSIONS FOR SEASON ONE PREMIERE!

TRAILER

## BRAND INTEGRATION

"Brought to You by" Sponsorship



Product Placement



Cash Prize Donation



QUEERTY\*

yes queen EXCLUSIVE: Look out 'Drag Race', a new class of queens is headed to TV with 'Drag Latina'

By Editors September 9, 2022 at 9:09am · Updated on September 12, 2022



# DRAG KING COMPETITION SERIES

  
**King  
of Drag**

*King of Drag* takes the concept of the drag competition TV show and turns it on its head by exclusively featuring Drag KING performers.

This first-of-its-kind series will feature a wide cast of cis-gender women, trans men, and non-binary professional drag kings competing for the title of the first "King of Drag"!

**INCLUSIVE OF WOMXN  
COMMUNITY!**

**NEVER  
BEEN  
DONE!**

## BRAND INTEGRATION

"Brought to You by"  
Sponsorship



Product Placement



Cash Prize Donation



# LIVE STREAM + IRL EVENT

Celebrate the holidays in the tradition of FX's POSE and HBO's LEGENDARY, with this live stream vogue ballroom competition!

An IRL Live Event with over 400 participants, fierce competitors, iconic judges, and engrossing performances to stun the screen, all live streaming across Revry's TV Channels and social media (including Twitch!).

This is the queer event of the Holiday Season!

## Santa's Slay Ball



## BRAND INTEGRATION

Live Event Sponsorship



Category Sponsorship



Livestream Sponsorship



THANK YOU



MARK TEVIS  
MTEVIS@REVRVY.TV  
646-286-1861