

'23 TESTIMONIALS

THE AFRICA CHANNEL





TESTIMONIALS

Wieden
Kennedy⁺

“ The Africa Channel has been an instrumental partner to TurboTax the past two tax seasons with their immense knowledge and expertise in the Black-owned media space. Sponsoring premium content such as the Espresso morning show, BBC Smart Money, and My Design Rules has helped foster a stronger relationship with TurboTax and the Black-owned media community and their loyal viewership base, which is an important brand initiative.”

Amanda Giblin (Dominguez)
Senior Media Investor



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AFRICAN ANCESTRY

“AfricanAncestry.com is a proud partner of The Africa Channel. Our mission to transform the way people view themselves and the way they view Africa is a natural complement to the mission of The Africa Channel, extending the impact and reach of our works.”

Dr. Gina Paige
Co-Founder & President

THE
AFRICA
CHANNEL

THANK
YOU



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