

# UNANIMO

DEPORTES



AUDIO · VIDEO · EVENTS · SOCIAL · DIGITAL · PUBLISHING

Just as **UNANIMO Deportes** creates original content every day for sports fans throughout the country, advertising partners can benefit from customized original content to help deliver their creative, and communication plan within the context of sports. Unanimomo will provide a ripe environment and use the motivational power of sports to amplify advertisers' messaging. Our original **Herencia Series** is an example of original story-telling, around various heritage months throughout the year, providing great sponsorship opportunities to connect brands with inspiring athlete stories.





# SERIES

*Herencia*

## UNANIMO Deportes

Recognizes that our athletes come from various countries and also from diverse racial backgrounds that make up the tapestry of who they/we are. This while leaving marks in their sport and opening doors for those who have followed. We celebrate these rich stories with our *Herencia* series from February through October.

**BLACK  
HISTORY MONTH**  
*Herencia*

**ASIAN  
AMERICAN  
& PACIFIC  
ISLANDER  
MONTH**  
*Herencia*

**MES DE LA  
HISPANIDAD**  
*Herencia*

## Hispanic Heritage Month (September 15 – October 15)

UNANIMO Deportes celebrates top Latin athlete from all walks, for their outstanding performances and contributions to their respective sports while thrilling fans and setting records. These are their stories.



## Black History Month (February)

celebrates the history of Afro Latino stars who have broken barriers and become role models for many athletes today, and who are part of our Latino history and our American Heritage.



## Asian American and Pacific Islander Heritage Month (May)

UNANIMO Deportes, showcases Asian-Latino and Filipino athletes to tell their stories within our online editorial, audio and video content. These are often rarely heard histories of athletes who make up the diverse composition of Latinos in the U.S. and beyond.





- Daily Programs Recorded Live
- Weekly Specialized Content
- Campaign Customized Segments
- Original Documentaries

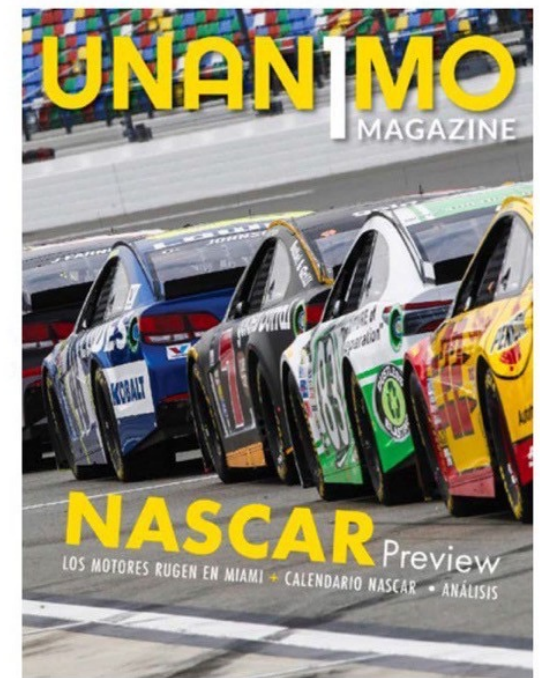




MLB



NASCAR





Deportes Radio Miami YouTube

## UNANIMO DEPORTES



### Rogelio Funes Mori y C la prelista para C

Se espera que Hernández y el delantero argen  
puedan generar más goles e

[Leer más](#)

Deportes Radio Miami YouTube

## UNANIMO DEPORTES

¿Quieres recibir las mejores noticias deportivas cada semana? Suscríbete aquí



### Cristiano Ronaldo y Messi podrían ser compañeros en el Barcelona

La máxima figura argentina y el astro portugués tendrían la oportunidad de  
jugar juntos en el conjunto catalán.

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Deportes Radio Miami YouTube

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### Esperar de la Copa Oro, donde México es el gran favorito

Análisis con las posibilidades de los equipos candidatos a obtener el  
campeonato en este torneo de la Concacaf.

[Leer más](#)

UNANIMO  
DEPORTES

¿Quieres recibir las mejores noticias deportivas cada semana? Suscríbete aquí



### Cristiano volver a liderar a Portugal y levantar la Eurocopa?

A pesar de una temporada complicada con Juventus, CR7 debe retomar su  
liderazgo con Portugal en la Eurocopa.


[Leer más](#)

THE INTERNATIONAL DOMINO FEDERATION PRESENTS

# 18<sup>TH</sup> ANNUAL WORLD DOMINO CHAMPIONSHIP

OCT 23<sup>TH</sup> - 30<sup>TH</sup>, 2022  
BARCELO BÁVARO GRAND RESORT  
PUNTA CANA,  
República Dominicana

WWW.INTERNATIONALDOMINOFEDERATION.ORG



THE INTERNATIONAL DOMINO FEDERATION AND DOMINOUSA RESERVED THE RIGHT OF ADMISSION



Live 24/7 Streaming Audio + Live Game Events + Podcasts  
Online Display and Video

Customized Content and Digital/Print Editorial Publishing

UNANIMO+ - Extended Reach, Targeted, Measured, Optimized and Verified  
Talent/Sports Influencer Generated Content

Historias! Series - Original Documentaries (Podcasts)

Herencia Series - Hispanic Heritage, Black History, Asian American/Pac Islander Month +

**Coming Soon** – OTT/CTV Streaming Television

# 2023 - 24 CONTENT/SALES CALENDAR HIGHLIGHTS

**UNANIMO**  
DEPORTES

Domino Tournament Tour – May 2023 – October 2023

Hispanic Heritage Month – September 15 – October 15<sup>th</sup>, 2023

2023-24 Tournament Tour - February 2024 - October 2024

Black History Month – February 2024

Women’s History Month – March 2024 (new)

Asian American & Pacific Islander Month – May 2024

Hispanic Heritage Month – September 15 – October 15<sup>th</sup>, 2024

24/7 Audio, Online Video and Streaming Video – All Year Long



For more customized opportunities please contact:  
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