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February 9, 2023

Dorothy R. Leavell, Editor and Publisher The Crusader Newspaper Group 6429 S. King Dr. Chicago, IL 60637

Dear Dorothy:

It is my honor to congratulate and thank you for being such a powerful partner for our clients. As Wyn-Win Communications celebrates its 10-year anniversary, we continue to count you as an invaluable colleague and consider you the media partner of the decade.

Your impressive work has positively impacted many companies and organizations, including:

- U.S. Census Bureau, helping to ensure as many people of color as possible were included in Illinois' decennial population count;
- JP Morgan Chase, sharing content that communicated JP Morgan Chase's \$30 billion investment in Black-owned businesses and Chase's financial literacy efforts; and
- Juneteenth Illinois, offering news of opportunities to rejoice in, and pay homage to, the resiliency of Black people and to affirm the power of the community's collective voices.

Your outstanding efforts have made a difference in the African American community and have made an award-winning impact.

Thank you for being an invaluable partner through the Chicago Crusader and Gary Crusader, and as President Emeritus of the National Newspaper Publishers Association.

We stand in your debt and are proud to recommend you to others as a trusted and valuable partner.

Sincerely,

Wynona Redmond Wynona Redmond

Founder and President, Wyn-Win Communications