# **A DANGERTV**

LAW ENFORCEMENT /// ADVENTURE /// WEATHER /// SURVIVAL /// EXTREME /// RESCUE /// WAR /// DISASTER

DangerTV is where Adventure meets Adrenaline. Designed for a young, multicultural audience hungry for adventure, we offer a unique, curated selection of exhilarating, globally-sourced content that spans categories from law enforcement and adventure to survival and disaster. With over 90 million hours streamed since 2020 and impressive 80% year-over-year growth, our singular mission is to be the go-to destination for thrill-seekers and adventure enthusiasts. It's a rush of heart-racing experiences that take you to the edge of your seat and beyond.

### EXHILARATING DANGERTV SERIES

## BORDER SECURITY: INTERNATIONAL

Smugglers, drug dealers, and other suspicious characters are stopped cold at ports and land crossings by Border Security agents.

## COAST GUARD: ALASKA

Follow the US Coast Guard stationed in rugged Kodiak, Alaska as they train and work in the harsh environment conducting dangerous Search and Rescue missions.

## HUMAN PREY

Terrifying stories of people who have been attacked by animals and how quick thinking made the difference between life and death.

## MIAMI SWAT

When it comes to chasing down the most violent criminals, the Miami Dade Police Department turns to its Special Response Team as the last line of defense.

## SPECIAL FORCES

A heart-stopping incursion into the world of Asia's elite Special Forces, revealing their brutal training and cutting-edge combat capabilities.

## JIM SHOCKEY's UNCHARTED

The triumphs and trials of famed hunter Jim Shockey and his legendary Rogue River Outfitters deep in harsh and unforgiving wildlands.

## OUR PARTNER PLATFORMS SEE RESULTS AND WANT MORE!

## **Top 50**%

channel in Entertainment genre on Samsung TV Plus by hours viewed

## Тор 50%

view duration in Sports/ Outdoor category on Vizio

### NMSDC CERTIFIED MINORITY OWNED

- Airing in English and Spanish in the USA + LatAm
- Ownership: Javier Saralegui/Univision Alvaro Saralegui/NFL

## **Top 25**% channel on Sling by hours viewed

**Top 3**% of YouTube channels by subscriber count

**Top 1**% of YouTube channels by views

 More than 50% of total viewership is Hispanic and African American





### A MULTI-CULTURAL AMERICA DRIVES KPIs THAT ARE ONLY GETTING LARGER

DangerTV is a multi-platform eco-system, commanding attention and engagement like no other.

- DangerTV Linear
- DangerTV LATINO Linear
- DangerTV VOD
- DangerTV LATINO VOD



Streamed since 2020 (FAST + Social)

FAST: **24mm hrs** YouTube and Social Media: **60mm hrs** 

## **940,000** YouTube Subs

Average session durations:

~ 15мім on YouTube
~ 60мім on Vizio and Samsung TV Plus
~ 160мім on O&O app

## FOR MORE INFORMATION, REACH OUT TO:

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## GROWING DISTRIBUTION

For potential distributors, DangerTV offers an ever-expanding content library and a proven track record of successful launches across major OEMs and platforms.



## NATIONAL ADVERTISERS

Our premium, brand-safe content has attracted a diverse portfolio of 250 National Advertisers, making us a sought-after platform targeting young men aged 18-34.

