

# 2024 TENTPOLE LIFESTYLE EVENTS

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
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OSCARS



MOTHER'S DAY



FATHER'S DAY



GAMESCOM



**NATIONAL  
HISPANIC  
HERITAGE  
MONTH**

HISPANIC HERITAGE MONTH



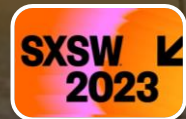
HOLIDAYS SPECIAL



HOLIDAY GIFTS GUIDE



CES



SXSW



MIAMI FASHION WEEK



WOMAN MONTH



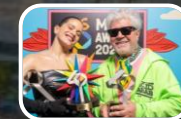
SOCAL TACO FEST



PRIDE MONTH



BACK TO SCHOOL



LOS 40 MUSIC AWARDS



NY FASHION WEEK



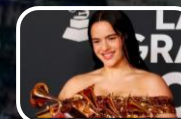
WORLD WATER DAY



EARTH DAY



5 DE MAYO



LATIN GRAMMY



ART BASSEL



SOUTH BEACH FOOD & WINE FESTIVAL



WORLD HEALTH DAY



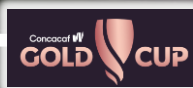
TASTE OF CHICAGO



BLACK FRIDAY & CYBER WEEK

# 2024 TENTPOLE SPORTS EVENTS

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC



UEFA CHAMPIONS LEAGUE



PREMIERE LEAGUE



US OPEN



MLB

WORLD SERIES

