From: Domingo, Eloiza (She, Her) <Eloiza.Domingo@allstate.com>

Sent: Monday, February 13, 2023 10:15 AM

To: Ty Johnson <tjohnson@upentertainment.com>

Cc: Sligh, Danielle (she.her) <Danielle.Sligh@allstate.com>

Subject: Allstate and the HBCU All-Star Battle of the Band

Hi Ty – I hope this message finds you well.

Allstate had an amazing time at the Atlanta HBCU Battle of the Bands and are so appreciative of the amazing work that you and your team put in for a fun and successful weekend!

I just wanted to touch base and thank you again for the opportunity to partner and have a major presence at the event. The BoB aligns w Allstate’s diversity, inclusion and equity charter, as well as our dedication to championing HBCUs now and into the future. Danielle (cc) is one of the directors on my team, and she and I are working together to discuss future opportunities to continue our relationship. I hope to be in touch w more details soon, but in the meantime, you noted that you would be able to share impact metrics and videos from the weekend, which we would then share w our leaders and stakeholders. This data would be very helpful as we align cross-company support for next steps w the BoB and Aspire.

Let me know what info I can provide to you and your team – I sincerely look fwd to talking soon and considering exciting and future partnership growth -Eloiza

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Eloiza Domingo, M.S.

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