

aspire^{TV}

HBCU CULTURE & LIFESTYLE

Authentic HBCU Programs & Experiences

HBCU
101

6 MINUTES
GLORY
THE HBCU BAND EXPERIENCE

aspire^{TV}
HBCU
SPIRIT WEEK

HBCU
CHOCOLATE CITY ESPORTS CLASSIC

LEVEL UP
FROM THE CLASSROOM TO THE BOARDROOM

THE
MOVEMENT

HBCU
Homecoming
TOUR

HBCU 101

Hosted by HBCU influencer Jahliel Thurman, this series focuses on aspirational stories from around the HBCU universe. Viewers will hear from HBCU coaches, athletes, students and graduates who are living inspirational and transformative lives.

HBCU

A high-energy tournament bringing together experiential activation and branded content creation. HBCU students demonstrate their athletic prowess and advanced skills inspiring future generations of Black and BIPOC students to pursue careers in esports and tech.

HBCU Homecoming TOUR

Jahliel Thurman will be on campus during Homecoming week 2024 capturing one of a kind HBCU Homecoming experiences. From marching bands, step shows and football games to out of this world tailgating it's an experience like none other.

aspireTV HBCU SPIRIT WEEK

This on-air tentpole event, hosted by Jahliel Thurman, celebrates and honors HBCUs featuring our best HBCU content and highlights from the annual White House Initiative's HBCU Week Conference in Washington, D.C and the Atlanta Symphony Orchestra HBCU Access Fest.

6 MINUTES OF GLORY

This docu-series is a tribute to the fascinating culture and legacy of HBCU Marching Bands, and the unique academic experience offered by HBCU's. Viewers will get an insider look at HBCU Bands through the eyes of the directors, members and alumni.

LEVEL UP

A reality-based docu-series that elevates the learning experience of rising juniors and seniors from HBCUs, taking them through a real life right-of-passage from the classroom to the boardroom.

PARTNERSHIP OPPORTUNITIES

Align your brand with HBCU activities, organizations, faculty, students & alumni:



Brand Integrations



Custom Show Segments



Branded Content



Turnkey Sponsorships



Digital & Social Amplification



On-Campus Activations

THE MOVEMENT

Centered around the HBCU experience of music, film, arts and fashion, fueled by the energy of historical movements, infused with the fearlessness, innovation and creativity Black and BIPOC people display throughout the diaspora...this movement will be televised.