

AVENIDA ENTERTAINMENT GROUP



AMERICAN HEART. LATINO SOUL.

2024-2025 Partnership and Sponsorship Opportunities

The opportunity
is now. Become a
launch partner

Ad placement

Product
placement

Sponsored and
branded
content

Programmatic

Live event
promotions



Here's a sampling of what we have in store



AMERICAN HEART. LATINO SOUL.

Docuseries, films, series, news, reality, talk shows, and more!



THE TV SHOW

FROM THE EMMY-WINNING TV HOST/PRODUCER PILI MONTILLA AND RENOWNED DJ RAUL CAMPOS COMES A NEW TV SHOW THAT BRINGS YOU THE LATEST AND GREATEST OF LATIN MUSIC. KNOWN FOR THEIR ABILITY TO CREATE COMFORTABLE SPACES AND BUILD TRUST, BEING ABLE TO GET AN INTIMATE LOOK AT MUSICIANS' UNTOLD AND VERY PERSONAL STORIES ABOUT THEMSELVES AND THEIR MUSIC. IT'S THESE ENDEARING AND HEARTFELT MOMENTS THAT ALLOW FOR AN OPENNESS AND VULNERABILITY THAT IS RARELY EXPOSED.

TRAILER

PILI, RAÚL & LA MUSICA

JESSICA MARIE GARCIA ANNIE GONZALEZ

ILLEGALLY BROWN



Illegally Brown is a dark comedy, in which two undocumented sisters become the ultimate hope to catch a terrorist organization and save the country that expelled them. Starring Jessica Marie Garcia (*On My Block, Lopez vs Lopez*), Annie Gonzalez (*Flamin' Hot, Gentefied, Jenny Rivera Biopic*) and created by Gabby Lugo (*Whiplash, Palm Springs, A Million Little Things*)

[TRAILER](#)



I FRIGGIN LOVE YOU

STORIES ABOUT LOVE WITH A *TWIST*

I Friggin' Love You is a scripted show that explores all facets of Love. Each episode is a love vignette that ends with an unexpected twist. The show follows a young nurse in her quest for love, and in her journey, she encounters other love stories that inspire her.

[TRAILER](#)



The Beverly Hills Beauty Broker

Audrey is a Beauty Broker for some of the top Beverly Hills Plastic surgeons. This reality series will follow her as she grows her empire and deals with the drama of working with celebrities, influencers, and VIPS while being a single mom in the city of LA.

the TRENDtalk



TheTRENDTalk Show is more than just a talk show, it's a cultural phenomenon that represents the voices of the vibrant and diverse Latina community in the US. The show consistently covers Latino leaders, celebrities, and entrepreneurs, and exploring trending topics that matter to our community, TheTRENDTalk has become a beacon of relatability for Latinas across the country. [TRAILER](#)

A close-up shot of a bartender in a white uniform pouring a light-colored, bubbly drink from a metal shaker into a clear glass. The glass sits on a dark, textured bar mat. Two lemons are visible on the bar counter, one on the left and one on the right. The background is dark and out of focus, showing the bartender's torso.

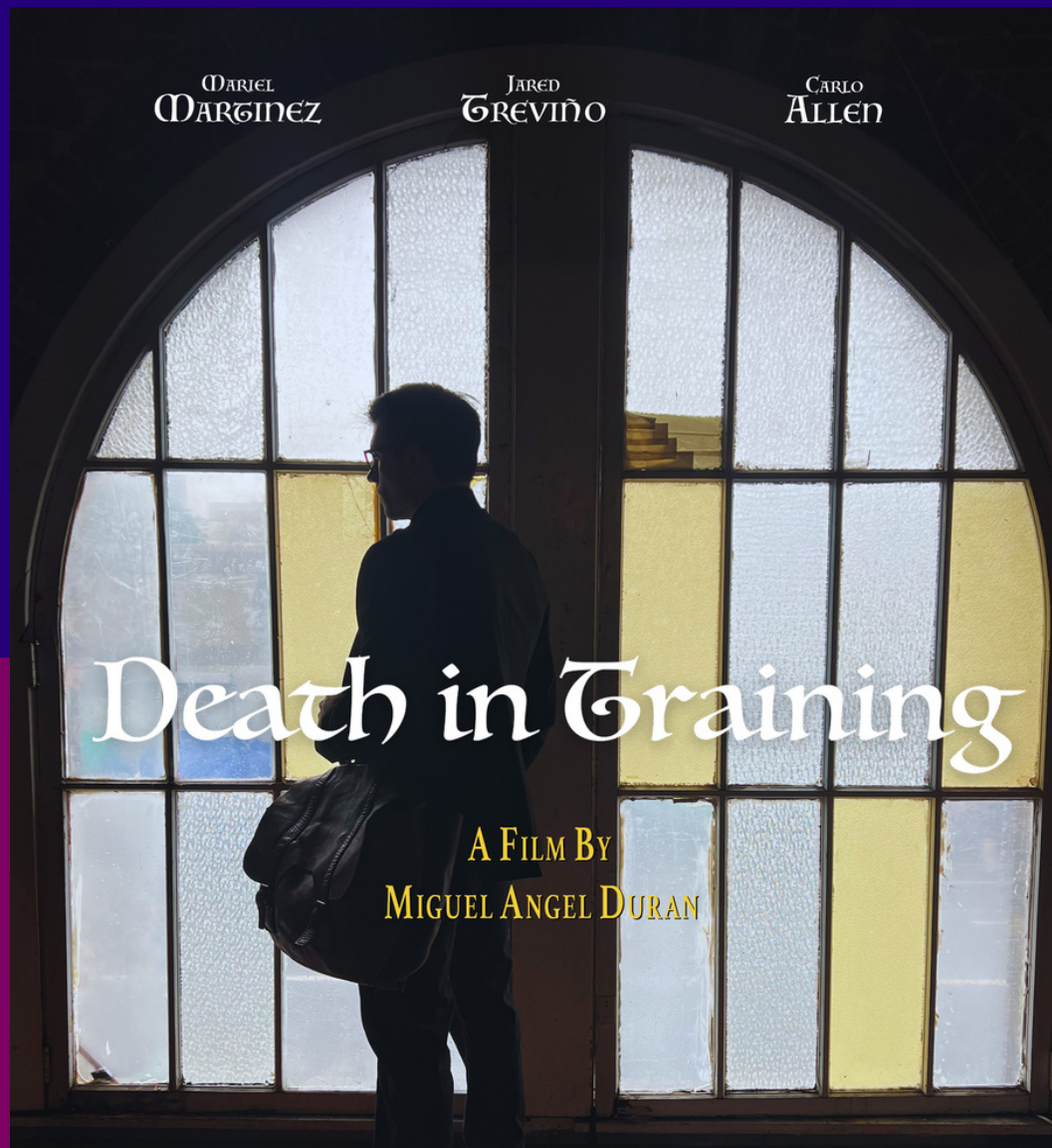
NIGHTCAP

with Nelson

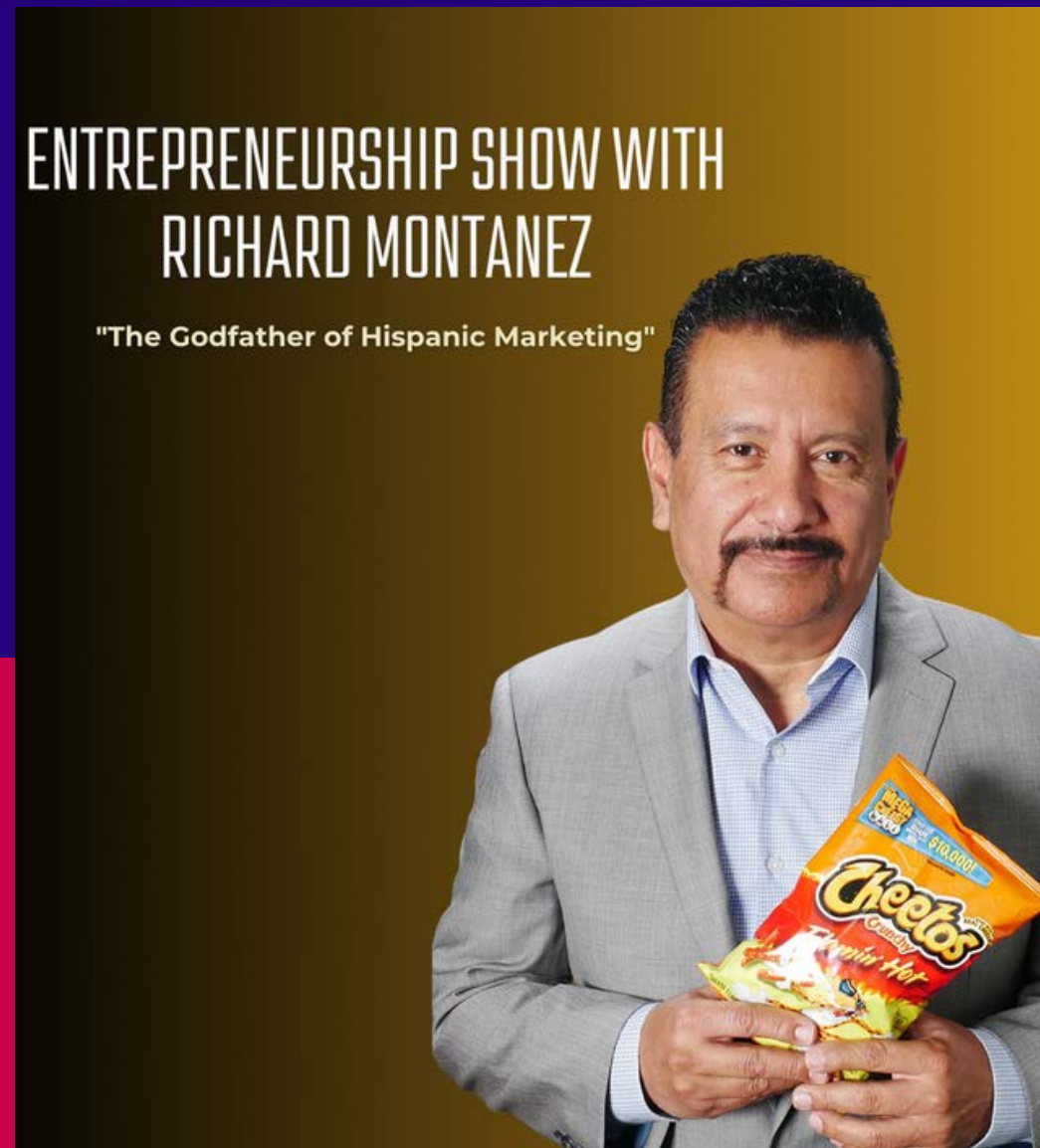
A late-night talk show hosted by Nelson Grande, where he welcomes celebrity guests for candid conversations in a cozy bar setting while a mixologist serves and explains the cocktails he's crafting.

celebrities unwind as they toss a few back

2024 PROGRAMING SLATE



On his first day as a trainee, Death mistakenly takes the wrong soul and embarks on a hilarious journey trying to correct his mistake, but his antics only seem to cause more chaos and confusion in this zany comedy.



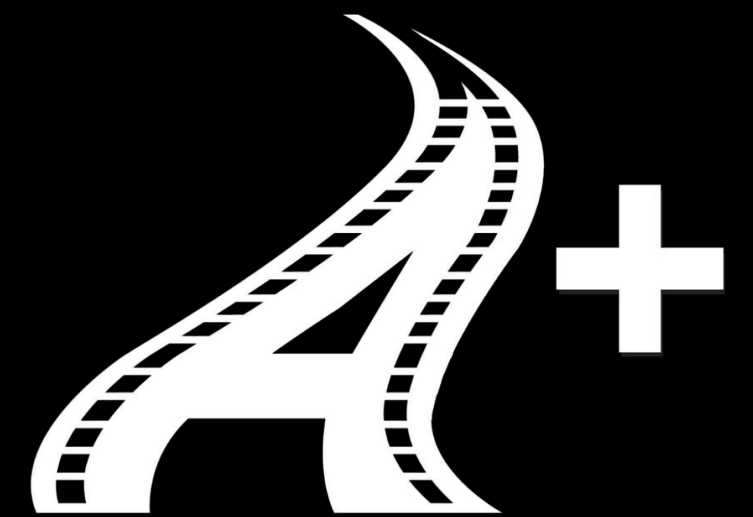
Follow Richard Montanez, the Godfather of Hispanic Marketing, as he empowers small business owners around the country. In each episode, Richard will guide entrepreneurs and small business owners in the Latino community to help them turn their failing businesses around.



Joey Medina, one of the Original Latin Kings of Comedy, hosts some of his funniest friends in a series of laugh-out-loud comedy specials that Latino audiences are sure to enjoy.

Other Sponsorship Opportunities

- The 8th Annual Latina Independent Film Extravaganza - The only film festival in the country dedicated to supporting Latina Filmmakers.
- A+ Premiere launch event in Hollywood attended by celebrities, influencers, and community members.
- Crowdfunding film challenge sponsor.
- Film competition sponsor.
- Award Show to celebrate the accomplishments of the Latino creative community in Hollywood.
- Avenida House at Sundance, SXSW, and others.
- Film premieres



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