

POWERING
BLACK
OWNED
MEDIA

CURATOR MEDIA GROUP MISSION

“At Curatur Media Group, we are committed to amplifying the voices, stories, and talents of Black-owned media companies across the spectrum of streaming, digital, radio/audio, event activations, and Historically Black Colleges and Universities (HBCUs). Our mission is to serve as a powerful platform and advocate for these vibrant creators and institutions, striving to empower and uplift them in the media landscape.

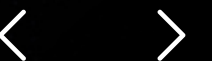
We believe in the transformative power of representation and storytelling, recognizing that diversity and inclusion are essential for a richer and more equitable world. Our dedication to supporting Black-owned media companies is rooted in our commitment to authenticity, creativity, and social progress.

Through innovative partnerships, cutting-edge technology, and a deep understanding of the unique challenges faced by Black-owned media businesses, we aim to foster an environment where creativity thrives and opportunities flourish.

We are here to bridge gaps, break barriers, and promote excellence in all forms of media and education.

As we champion Black-owned media companies and HBCUs, we pledge to be a catalyst for change, driving forward a future where every voice is heard, every story is valued, and every opportunity is realized. Join us on this transformative journey as we shape the future of media, together.”

Curatur Media Group Empowering Voices. Inspiring Change.



MLBBRO SHOW

Audience : 8-55 AA

Broadcast Cable : YES NETWORK (NY Yankees)

26 SHOWS : 30 minutes

March 16, 2024 Launch Date

8 1/2 minutes of commercial Time



MLBbro.com covers black and brown major leaguers. Chronicling the paths of both present and past black players, highlights they're achievements in the game right now and from a historical standpoint. MLBbro.com gives black players a voice and shines light on the context of their presence in the game. In the process, MLBbro.com will showcase the culture and flair black players bring to the table. MLBbro.com focus is to reinvigorate the interest of baseball in the black community, reconnect a sport that is deep-rooted in black culture.

Best of all, MLBbro.com will also nurture and develop the next generation of black baseball writers.



EVENT DETAILS

WHAT

2024 HBCU All-Star Game

WHEN

Sunday, April 7, 2024

1:00PM PST/4:00PM EST

During NCAA Final Four
Championship Weekend

COVERAGE

Broadcast Live Nationally &
Globally on CBS Television
Network Reaching 122 Million
Households

WHERE

Phoenix, Arizona

VENUE

Grand Canyon University
Capacity 7,500



HERITAGE SPORTS RADIO NETWORK

Audience : 25-54 AA

Weekly Listeners on SiriusXM Radio : 150,000

HSRN Online: 10,000+ per week

Reach over 2 million in the HBCU Community

For over 20 years HSRN has been the voice of HBCU Sports play by play radio.

Signature Event is Super Seven Series- 7 Classic HBCU Football Games -TV Broadcast Partner Pending*****

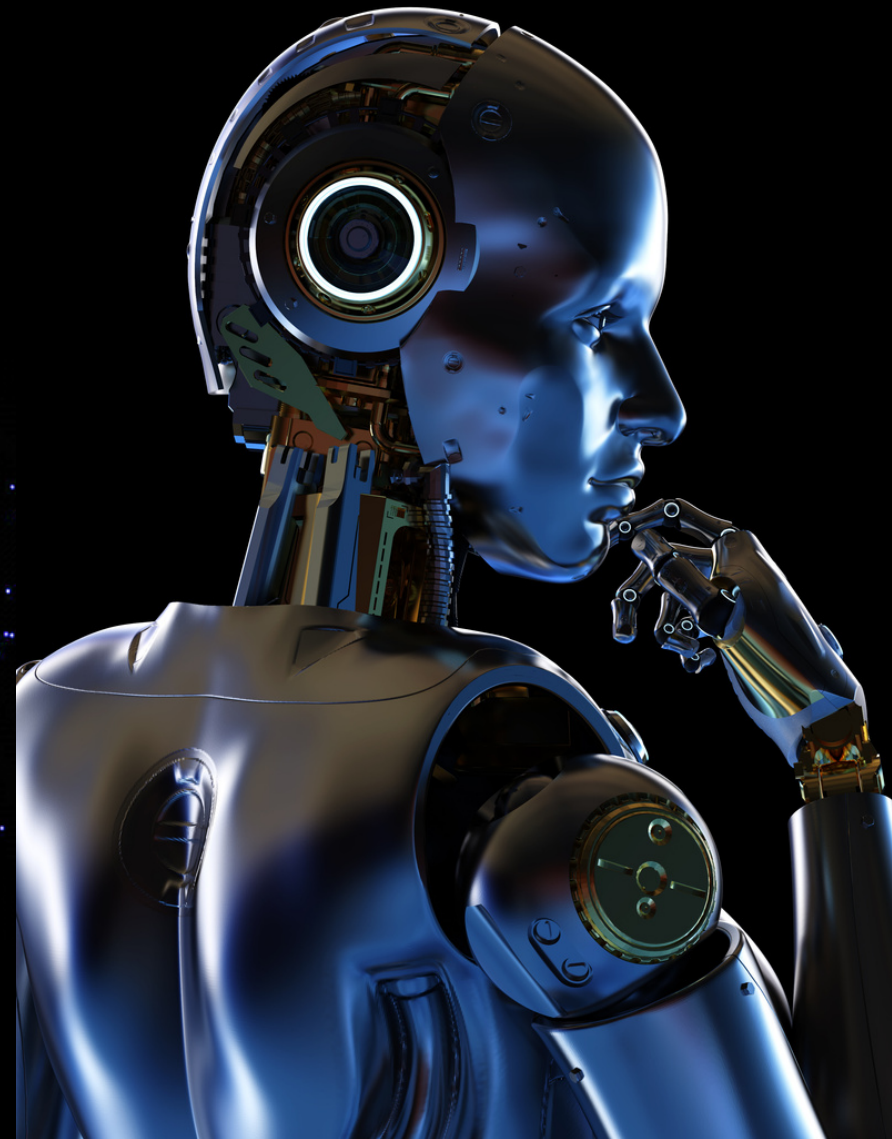


HOLOGRAPHIC & 3-D TECHNOLOGY

Large Scale Events

Confrences

Festivals



Engage consumers with the ultimate experience in 3-D & Holographic Technology.

Users can speak to a hologram and receive instant responses. User data and metrics are captured on our platform and generate customized responses automatically.

**HOLOGRAPHIC
& 3-D
TECHNOLOGY
FEATURES**

**DATA
CAPTURE**

Seamlessly capture consumer and user data from engagement.

**TEMPLATE
CUSTOMIZATION**

Users can choose from a wide range of templates and customize them to match their brand identity and message.

**MOBILE
ENGAGEMENT**

Amplify user experience with mobile and social media integration

**AI-PERSONALIZATION
ENGINE**

Use current assets to create amazing holographic and 3-D content.

**ANALYTICS
AND INSIGHTS**

Gain valuable insights into the performance of personalized campaigns, helping brands refine their strategies.

**CURATOR
MEDIA GROUP**

MUSIC FESTIVAL

Voices: Women of Empowerment

Join Cruz Control Entertainment and Red Coral Universe for a festival event headlined by Mary J. Blige and Alicia Keys. The festival will take place in Metlife Stadium on July 13th and will feature a full BTS film crew to capture and broadcast a documentary featuring the concert and backstage environment.

A Festival Event

MARY J. BLIGE ★

JUL. 13th, 2024 | **Metlife Stadium**
East Rutherford, NJ

12 05693 3053 4

featured performances by:
Alicia Keys

and special guests

tickets & info:
<https://theticketing.co/o/cruzecontrol-entertainment>

RED CORAL | Cruz Control ENTERTAINMENT

Streaming Live on Red Coral Universe

11,000 Daily viewers and growing

RED CORAL



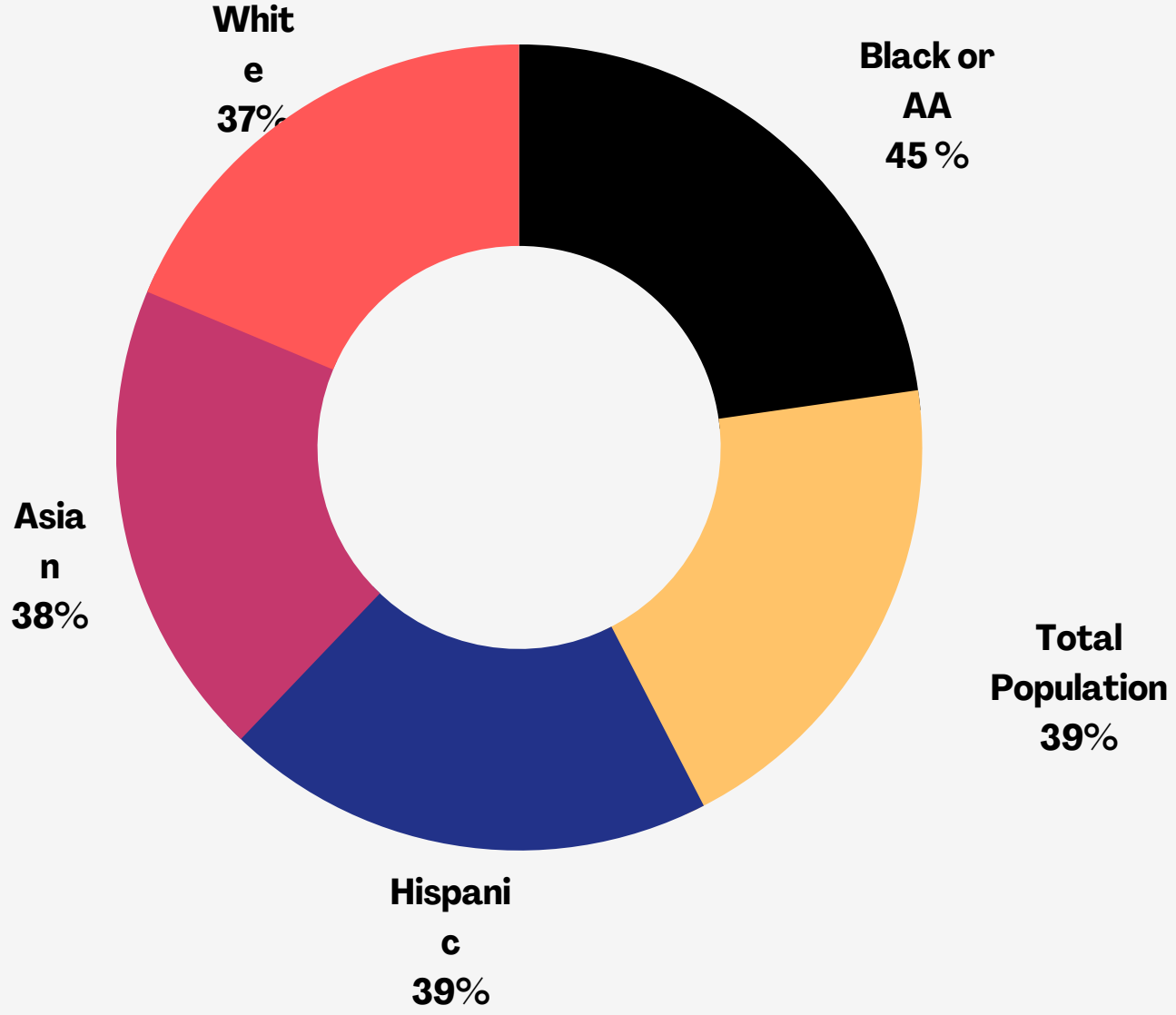
A1Squad.com



The ultimate source of basketball, NBA Draft insights and product recommendations for the aspiring NBA Draft prospects and the everyday enthusiast. We're no rookies to game, our passion for basketball and dedication to providing a valuable basketball and NBA Draft content hub shines through.



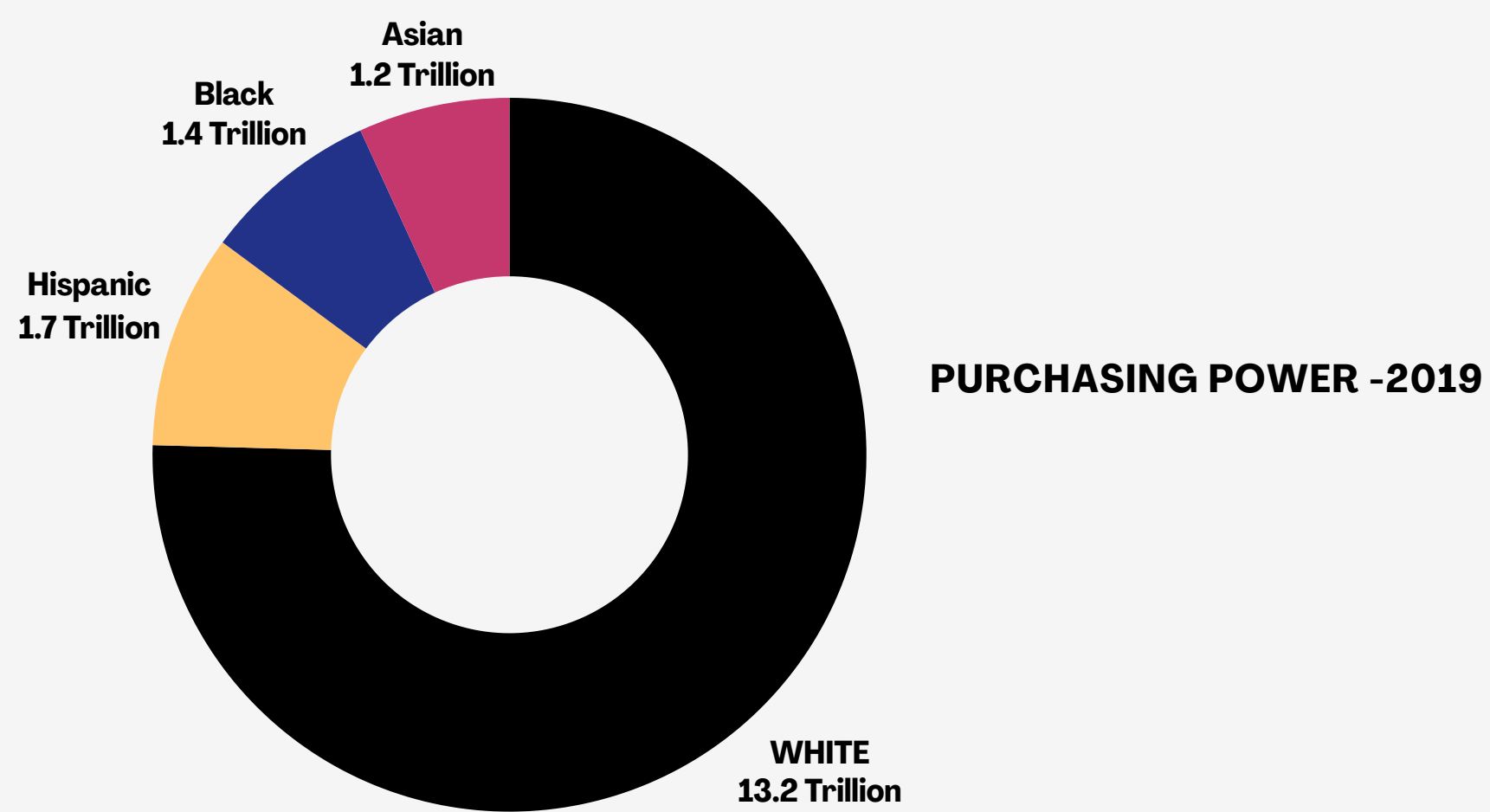
BLACK AUDIENCE REACH



% of each population segment that likes or loves staying up to date on college and/or professional sports

Numbers are a percentage of total population. 45% of AA's stay up to date on college and pro sports.

DATA REFRENCED FROM COLLAGE GROUP



BLACK CONSUMER PURCHASING POWER

African American's purchasing power has shown tremendous growth over the past decade and rising.

Numbers are a percentage of total population. 45% of AA's stay up to date on college and pro sports.

% INCREASE PURCHASING POWER 2010-2019
HISPANIC: 69% (19% OF TOTAL U.S. POPULATION)
BLACK: 48% (13% OF TOTAL U.S. POPULATION)
 ASIAN: 90% (6% OF TOTAL U.S. POPULATION)
 WHITE: 40% (76% OF TOTAL U.S. POPULATION)

DATA REFRENCED FROM COLLAGE GROUP

Thank You!

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