

FUSE MEDIA

2024 MEDIA KIT

WHO WE ARE

Fuse Media is a **minority-owned and operated** media company committed to **championing diversity, equity and inclusion** through inclusive entertainment solutions across our robust FAST, linear TV, social portfolios and extension partners.

WE IGNITE CULTURE.

FUSEMEDIA



LINEAR CHANNELS



Fuse ignites culture with vibrant, award-winning entertainment that celebrates and amplifies fresh, young voices at a time when 40% of Americans identify as a race other than White. Our content has been recognized by the Emmy® Awards, Peabody Awards, the Hollywood Critics' Association, the GLAAD Awards and more.

Our "Fuse Docs," "Fuse Films" and original series feature cultural icons like "Weezy WTF," host of the entrepreneurial show "Sex Sells," and the Queen Diva, Big Freedia, who returned to Fuse this year with a new series, "Big Freedia Means Business." All our original stories are purpose-driven: to empower young adults to laugh, think, dream, and thrive. We proudly feature people of color in 100% of Fuse original productions.



FM is the arena where music fans gather to cheer on and learn more about their favorite artists. With an exclusive collection of specials, unscripted series, interviews and animation, this is where music culture is elevated, and where discovery is part of the superfan's ritual. Featuring deep dives on favorite artists like Taylor Swift, Drake, Selena Gomez and Lizzo, superfans can connect with all-things-music and explore new artists, new genres and new obsessions.

OUR O&O FAST CHANNELS

**LATINO
VIBES**

Latino Vibes celebrates our vibrant and varied culture, where family is the heart and soul and big dreams are a way of life. Featuring high-caliber stars and captivating stories in an exclusive mix of studio and independent films, scripted and reality series, powerful documentaries and specials.

**EL REY
REBEL**

From visionary filmmaker Robert Rodriguez and FactoryMade, **El Rey Rebel** sets your rebellious, independent spirit on fire. Unleash your inner rebel with raw action, fearless fun and pure mayhem. We live for Kung Fu classics, martial arts, grindhouse, gritty crime, extreme sports and all the adrenaline fuel you can handle.

Somos
NOVELAS

Telenovelas are more than a global phenomenon. They're a **UNIVERSALLY** shared emotional experience that bonds cultures and families. From the serious and dramatic, to the campy and extravagant. Do you remember what you used to love watching with your Abuela? Well, now you can enjoy that drama, that fun, that comfort all over again. These are the stories that bring together family and friends. These are **OUR** stories. **Somos Novelas.**

BACKSTAGE
EN ESPAÑOL

Backstage en Español is your all-access pass to both iconic superstars and artists on the rise. Watch inspirational stories from creative visionaries who thrive in the spotlight. From the stage and screen to their intimate private lives, Backstage en Español brings you closer to the stars than ever before.

FUSEMEDIA

OUR O&O FAST CHANNELS

SHADES OF
BLACK

Shades of Black celebrates Black culture with high-caliber stars and captivating stories. What matters—on your block and worldwide—comes together on Shades of Black in this exclusive collection of studio and independent films, scripted and reality series, powerful documentaries, and specials.

BACKSTAGE

Backstage is your all-access pass to both iconic superstars and artists on the rise. Watch inspirational stories from creative visionaries who thrive in the spotlight. From the stage and screen to their intimate private lives, Backstage brings you closer to the stars than ever before.

OUT^{tv}
PROUD

The world's very first LGBTQ+ network, OUTtv, brings you a new adventure in Queer TV, OUTtv Proud. We stand for the bold, the liberated and the truly original. **OUTtv Proud** celebrates a global queer audience, amplifying the voices of top talent and rising stars with bold series, compelling documentaries, epic films and vibrant specials.

PRESTIGE PARTNER NETWORKS

LIONSGATE[®]

Blockbuster hits and premium titles from Lionsgate's acclaimed library.
Channels include: EBONY TV by Lionsgate, MovieSphere, HerSphere and OuterSphere

TASTEMADE

Tastemade creates and programs streaming channels focused on lifestyle. Tastemade streaming consists of four channels connecting you to new ideas, amazing people, and incredible places.
Channels include: Tastemade Travel, Tastemade Home, Tastemade Food and Tastemade en Espanol

TMRB

TRUSTED MEDIA BRANDS

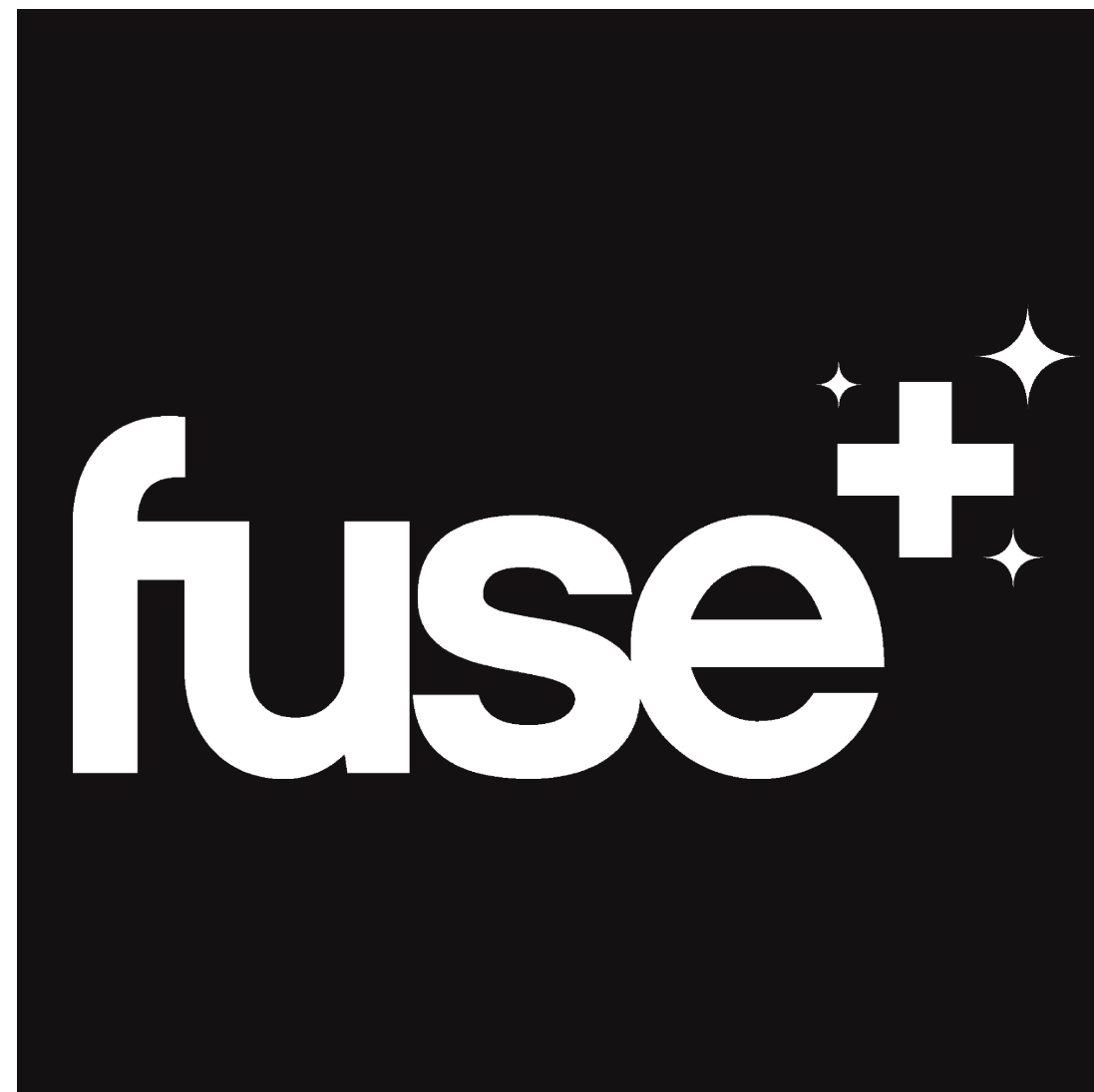
Trusted Media Brands is the world's leading community-driven media and entertainment company, powered by content that is inspired and contributed to by fans.
Channels include: Fail Army, People Are Awesome, The Pet Collective, At Home Family Handyman and Weather Spy

TRIPLE B
M E D I A

A full-service television and digital media company providing high-quality, sports-themed content seamlessly to consumers.
Channels include: Boxing TV, Moto America, ACL Cornhole TV, FTF Sports, Billiards TV, Lacrosse TV, Fido TV

FUSEMEDIA

SVOD



Binge-able shows that motivate and elevate. Fuse+ is stacked with original series, docs and films that positively shift your perspective and unite our unique cultures. These are the fresh voices and vibrant stories of the unheard and unseen.

FUSE ORIGINAL SERIES



Big Freedia is back on Fuse, bigger than ever! In control of her life and brand, her HUSTLE is off the charts. Still shaking up the dance floor, now she's shaking up the business world. Girl, down! Cheer on the hardest twerkin' diva in the business.



Artists and celebs share a home-cooked meal with their family and friends, and you're invited to share the love and feed the soul. We reveal intimate, genuine moments where food is our bond, and our hosts can let down their guard. Previous guests include Mario Lopez, Becky G., Rick Ross, Ally Brooke, and more.



Weezy explores the innovative ways entrepreneurs are building sex positive empires. AI innovations, Real Dolls and toys, content creators, legal brothels and more. When we talk about sexual health, we mean business. And these businesses are booming.



Dive in deep with icons like Olympic medalist April Ross, WNBA player Angel McCoughtry, pro skater Jenn Soto and more, as they share their perspective on the issues they face on and off the field. Mental health, social stigmas, body image, reproductive issues, gender and race inequality, it's all fair game.

COMING IN 2024



Combate Global is the premier Hispanic Mixed Martial Arts (MMA) sports franchise, rapidly becoming the number two sport, after soccer, for Spanish speaking sports fans worldwide.

In a new partnership with Fuse, Combate Global will broadcast live events and marquis matches weekly on the channel, featuring English-speaking announcers.

FUSE FRANCHISES



This Peabody, Emmy, Hollywood Critic's Association TV, and NAMIC award-winning documentary franchise spotlights young, idealistic, and diverse people who are overcoming prejudice by confronting challenges associated with their cultural heritage and identities. Tap into their creative and entrepreneurial spirit to fight for inclusion, fairness, and share their incredible stories.



Launched in 2019, this Imagen Award-winning franchise gives rise to underrepresented voices in the art of narrative film. These independent films celebrate young, idealistic characters who stand their ground and overcome prejudice while confronting challenging social and cultural issues.

IN-HOUSE AGENCIES



Fuse Studios is Fuse Media's in-house production company that creates, develops, and produces the majority of Fuse original series. We create award-winning diverse content tailored to the Fuse brand. We focus on stories about people who inspire self-improvement, people who express their identity through creative outlets, people who find achievement by embracing their passions and entrepreneurial spirit, and leaders who drive change around social issues.



Ignition Studios, a division of Latino-owned Fuse Media, is the future of inclusive content and experiences. DEI is our DNA. Our team of specialists in award-winning diverse content have a proven record of developing shows that connect and engage with young audiences globally. Our in-depth research on representation and empowerment of diverse communities yields authentic concepts and affords us a unique access to talent that is passionate about telling inclusive stories. From concept development, to production, to distribution and consulting, Ignition offers a range of services to help visionary creators bring dynamic and engaging programming to life. Working together we can bring fresh voices and perspectives to new audiences.



Ignition Agency is a division of Latino-owned Fuse Media. Utilizing our deep knowledge as a successful owner and operator of FAST channels ourselves, we bring a finely honed expertise to creative operations and strategy for FAST. Data driven brand identity, creative executions, content library analysis, and media management for the many distinct platforms. We have the most unique vantage point in the industry, from the inside out.

CULTURE-FORWARD FRANCHISES



We are committed to empowering our audience everywhere they consume content through multiplatform initiatives that authentically reflect our blended America, while serving as a champion of diversity, equity and inclusion.

In partnership with Pharrell's Black Ambition, 'Buy Small' is our award-winning Social Responsibility platform that elevates, celebrates and supports diverse-owned businesses.

BE CHANGE

'Be Change' is a reminder to ourselves and our community to stay motivated around key issues of critical importance to our audience. While we're passionate around issues year-round, this initiative takes a minute on key days of the year to think about and act on issues that affect us all.

Through programming, content and editorial, we call our audience to action to get involved in matters that are important to them.



In going 'All In' on cultural recognition holidays, we discover fresh voices, artists, filmmakers, documentarians and their colorful stories.

Through programming, content and editorial, Fuse shines a light on different cultures by giving a platform to fresh faces with exciting new perspectives on their own heritage.



Through our award-winning 'Future History' franchise, we recognize those who use their voice to make meaningful change and whose worldwide impact will be celebrated by future generations.

As a part of each 'Future History' month, Fuse Media will honor four people who are making a difference today for a better tomorrow.

CULTURE-FORWARD FRANCHISES

**NEW/BLACK
VOICES**

New Voices hands the mic to emerging artists, activists, and leaders, providing a platform for everyone, from first-time filmmakers, to stand-up comics, to community organizers. We love seeing everyone get a chance to be seen and heard.

**NEW/LATINO
VOICES**

These groundbreaking, badass women, turn the phrase “Like A Girl” on its head. We dive in deep with icons and superstars that have often been left out of the spotlight, until now!

LIKE A GIRL

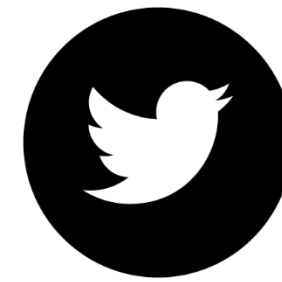
We’re turning on the bright lights and sharing their intimate, personal perspective on the issues they face.

Mental health, social stigmas, body image, reproductive issues, gender and race inequality -- it’s all fair game.

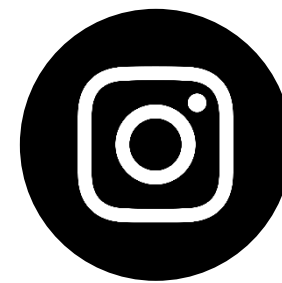
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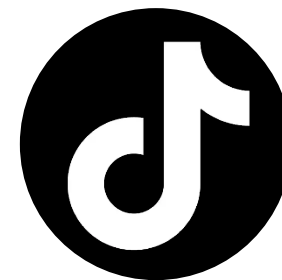
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