



# GAYBORS AGENCY

Gaybors Agency is proud to work with those who have identified themselves as important friends and allies to the LGBTQ+ community.

- Taimi

- "I have had the pleasure of working with Todd from Gaybors Agency, and I must say, his contributions to the Taimi brand have been nothing short of exceptional. Todd played a pivotal role in creating Taimi Talks, our first live-streaming events, which were a resounding success. His expertise and creativity were instrumental in bringing this vision to life. Currently, Todd is assisting us with multiple activations across Los Angeles, and his performance continues to exceed our expectations. He has an unparalleled ability to understand and connect with the LGBTQ+ community, making him the go-to person for any brand aiming to resonate with this audience. His insights and strategic approach are invaluable, especially in crafting campaigns that genuinely speak to and engage the LGBTQ+ community."
  - Diana Lysenko, Global Partnerships Lead

- BetterHelp

- "Gaybors Agency is one of our go-to partners. Their understanding of the influencer space and diverse talent roster has allowed our brand to tap into new audiences through our influencer campaigns. Through our partnership, we've been able to amplify voices within the LGBTQ+ community, shedding light on their experiences and challenges related to mental health. Todd and his team effectively balance the needs of the brand *and* the creator, ensuring campaigns are both successful and authentic. We appreciate his flexibility, openness to new ideas, and true understanding of our brand's mission. We're excited to continue our partnership with the Gaybors Agency in 2024!"
  - Justin Lee, Sr. Influencer Marketing Manager

- The Motherhood

- "We have been working with Todd at Gaybors for a number of years, and we truly value our partnership. We have worked on a number of impactful campaigns together that help highlight the amazing creators in the LGBTQ+ space. He and the creators he works with always bring engaging content and value to our clients. They are thoughtful with using the appropriate messaging and guidelines we set forth, and work with us to meet deadlines. We are thrilled to be able to work with Gaybors on an ongoing basis!"
  - Deanna Tomaselli, Vice President of Client Services

- FleishmanHillard

- "Todd and the Gaybors have been excellent partners on a campaign that aims to break the stigma around mental health within the LGBTQ+ community. Through high quality content, quick communication, they've helped drive success. They continue to provide diverse perspectives and advocate for the community."
  - Alex Grosdidier, Account Supervisor