

Michelob
ULTRA



INTERTICKET



ABOUT INTERTICKET

INTERTICKET **CONNECTS BRANDS** WITH FANS TO GROW LOYALTY AND KEEP THEIR BUSINESS THRIVING IN TODAY'S EVER-CHANGING MARKETPLACE.



Certified Minority Owned Company



IN GAME MEDIA



Through the power of the highest impact Futbol properties in North America, Interticket helps brands connect with fans to grow loyalty and keep their business thriving in today's ever-changing marketplace.

We provide unique in-game media solutions across the most important football properties in North America, where advertisers can connect with consumers by delivering their message where it matters most: INSIDE THE GAME.



LIGA MX

Simply... the #1 most watched Football League in the U.S.

Liga MX AVG viewership on Univision: 845,000 (EPL 475k, MLS 355k)



MEXICO NATIONAL TEAM

SUM's IGM commercial arm for MexTour and MNT International matches.

The most popular soccer team in America with 60.2M U.S. fans and an avg of 1.4M viewers per match.



CAMPEON DE CAMPEONES

Campeon de Campeones is the only Liga MX sanctioned Championship match played outside of Mexico.

Annual event in Los Angeles, Promoted and Broadcast by Univision.

TALENT



The market leader in providing professional futbol Athletes a full range of off-the-field marketing services as well as providing our corporate Partners with the right Player(s) to help them create an emotional connection with their consumers.

Based on client demand, Interticket has expanded its partnerships and capabilities to include female soccer Athletes with The Marketing Jersey and entertainment & culture Talent with the Viva Mas Live platforms.

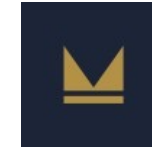


ICONS by INTERTICKET



Representing MNT and LMX Active Players + Legends for their off-the-field marketing services; helping brands authentically connect with USH fans.

TALENT AOR FOR BOTH SUM AND FMF



THE MKT JERSEY

Interticket is the commercial arm for one of the leading Woman's Football representation agencies in the world, helping level the playing field for professional Woman Athletes.



VML by INTERTICKET

Commercially represents Mexican & Mexican-American Artists and Culture-defining Talent for their U.S. brand partnerships, marketing, media and licensing.

THANK YOU

