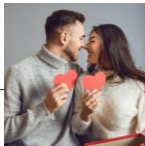































2025 TENTPOLE LIFE STYLE EVENTS

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
CULTURAL		 VALENTINE'S DAY			 5 DE MAYO	 MOTHER'S DAY	 FATHER'S DAY			 HISPANIC HERITAGE MONTH	 HOLIDAYS SPECIAL / HOLIDAY GIFT GUIDE	
SEASONAL			OSCARS  WOMAN MONTH 	 WORLD WATER DAY	 WORLD HEALTH DAY	 EARTH DAY	 PRIDE MONTH		 BACK TO SCHOOL			 BLACK FRIDAY & CYBER WEEK
MUSIC			 SXSW	 LATIN AMERICAN MUSIC AWARDS					 SUEÑOS MUSIC FESTIVAL	 LOS 40 MUSIC AWARDS	 LATIN GRAMMY	 BESAME MUCHO
FOOD		 SOUTH BEACH FOOD & WINE FESTIVAL						 SOCAL TACO FEST	 TASTE OF CHICAGO	 NEW YORK CITY WINE & FOOD FESTIVAL		
LIFESTYLE	 CONSUMER ELECTRONICS SHOW	 NY FASHION WEEK			 FRIEZE NY			 GAMESCOM	 THE ARMORY SHOW		 ART BASEL	