

Case Study

Alite Laser

Alite Laser is a med spa located in central Texas with a goal to grow their customer base and establish multiple locations in the city of Austin and its surrounding areas.

Campaign Goal: In a fiercely competitive market, they aimed to achieve the top rankings in all Google search results.

+ 640% Organic Traffic

+ 364K New Revenue



The Challenge

Alite Laser had been struggling with their marketing efforts after working with several agency partners that were not listening or optimizing their content properly.

In a highly competitive market, their main goal was to rank #1 for laser hair removal. They were looking for a partner who would work hard to produce results.



Our Strategy

We developed a strategy to optimize their website, incorporating a redesign and robust content.

By expanding his services and locations, and an aggressive Google Ads campaign, our goal was to improve the quality of their leads and increase their conversions.

The Results

As a result of our efforts, they achieved a steady ranking of #2 or #3 within the first few months, and shortly thereafter, we secured the #1 position, which they have consistently maintained for the last 7 years.

This along with an extended strategy for their SEO campaign resulted in a stunning 640% increase in organic traffic...directly contributing to an increase in new revenue of \$364,764. They are now on track to open their 5th location.



Work with a growth-driven digital marketing agency who's in sync with your business. Schedule your free consultation today!

FREE CONSULTATION



Experience what it's like to work with a growth-driven digital marketing agency who's in sync with your business.

Schedule your free strategy call:

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### SOLUTIONS

- Content Marketing
- Digital PR
- eCommerce Marketing
- Influencer Marketing
- Pay-Per-Click Ads
- Search Engine Optimization
- Social Media Advertising
- Social Media Marketing
- Website Design

### RESOURCES

- Business Resource Center
- Content Marketing Funnel
- The Digital Toolkit
- Digital Marketing Blog
- FREE Marketing Calendar
- Lead Generation Guide
- Top 1,001+ Power Words
- Results & Reviews

### COMPANY

- About Us
- Awards & Recognitions
- Career Opportunities
- Locations & Hubs
- Media & Press
- Referral Program
- Contact Us

