

AllHipHop has been an absolute joy to work with. Superb content and an instantly recognizable brand are just the beginning of what AllHipHop brings to the table. We have also been thrilled with the QUALITY of the traffic we are seeing. Advertisers regularly look for viewability in the 70% range. AllHipHop consistently delivers over 80% viewability, making sure advertiser see the value of their dollars spent. We look forward to continuing our partnership with AllHipHop as we move into 2025 and beyond!

Sean Figueroa, Director, Publisher Partnerships, Blavity

I can vouch the Greg and his site.(AllHipHop) They have been a major positive part of hip-hop and hip-hop culture for as long as I can remember. They are of course also a fine and well received addition to our supply partners.

Charles Cantu, CEO, Reset Digital

Working with AllHipHop through the years brought Primis (by Universal McCann) a lot of value, which was confirmed by our direct and non direct advertisers and brands we represent. We saw stable and high quality traffic, and great partnerships which continue for the 5th year already.

Yoad Shloosh, Head of EMEA, Primis