



The most culturally connected & largest minority-owned Hispanic media group

25M Total Reach

Comscore, January 2024

60% of US Hispanics reached across the internet

Comscore, January 2024

500+

Curated publisher partners that reach and engage US Hispanics

Partner with us!

Culture & Language

- ✓ Minority-owned media
- ✓ We offer both English & Spanish native environments

Powerful Data

- ✓ 1st party data from O&O premium publishers & 3rd party data from publisher partners
- ✓ Proprietary audience and vertical cultural intelligence research

Engaging Media at Scale

- ✓ Dynamic & High impact media
- ✓ Cross Group Video Inventory

Our brands:



HipLATINA

EL DIARIO

La Opinión

LaRaza

Siempre Auto

SoloDinero

Many more and growing...

Strategic Partnership with

