



## The Cultural Edge: Deliver Targeted Impact with Ethnic Media

AMerge Media can better target, scale, and reach multicultural audiences through digital media. Our technology and relationship with a wide range of publishers allows us to provide cutting edge targeting and understanding of the media landscape.

### Services

#### Technology

- Cutting edge technology to enable campaigns to connect with the right publishers and media outlets to maximize scale, efficiency and outcome



#### Targeting

- Curated publisher lists, contextual and audience data, lookalike audiences, geo-targeting and in-language targeting



#### Publisher Partnerships

- Extensive relationships and partnerships with media publications and websites throughout America enabling us to better target, scale and maximize ad spend



### Select Partners

