



**BLACK
ALL DAY
EVERY DAY**

365BLK, YOUR ALL-NEW TV NETWORK FOR THE BEST IN AFRICAN
AMERICAN MOVIES AND TV SERIES

**THE VERY BEST IN
BLACK ENTERTAINMENT.
FREE!**

MEET THE ZE3NO LEADERSHIP TEAM

MEDIA EXPERTS WITH OVER 100 YEARS OF **MEDIA AND SALES KNOWLEDGE**



Jahid Mirza, Co-Founder



Dennis Ray, Co-Founder



Craig Geller, Co-Founder

PART OF THE ZE3NO FAMILY

African-American Targeted



US Hispanic Targeted



MEET THE 365BLK LEADERSHIP TEAM



The leadership team behind 365BLK is driven by seasoned broadcasting veterans and digital media experts who have a deep commitment to celebrating and advancing Black culture. At the helm is Jonathan Katz, a visionary leader with decades of experience launching and growing innovative television networks. His strategic vision and industry insight guide 365BLK's mission to deliver high-quality, culturally resonant Black entertainment that both honors heritage and pushes the boundaries of digital broadcasting.

Supporting Katz is a diverse team of professionals specializing in content programming, digital distribution, marketing, and operations. Every team member, the collective expertise of the leadership team ensures that 365BLK not only curates a compelling mix of classic and contemporary programming but also builds strong, strategic partnerships with advertisers and content creators. Their unified approach and commitment to excellence are central to positioning 365BLK as a leading voice in Black entertainment and cultural storytelling.



Meet the Partners

In partnership with global content leaders Warner Bros. Discovery and Lionsgate, and broadcast powerhouse Gray Media, FTN launched 365BLK on January 1, 2024, serving African American viewers.

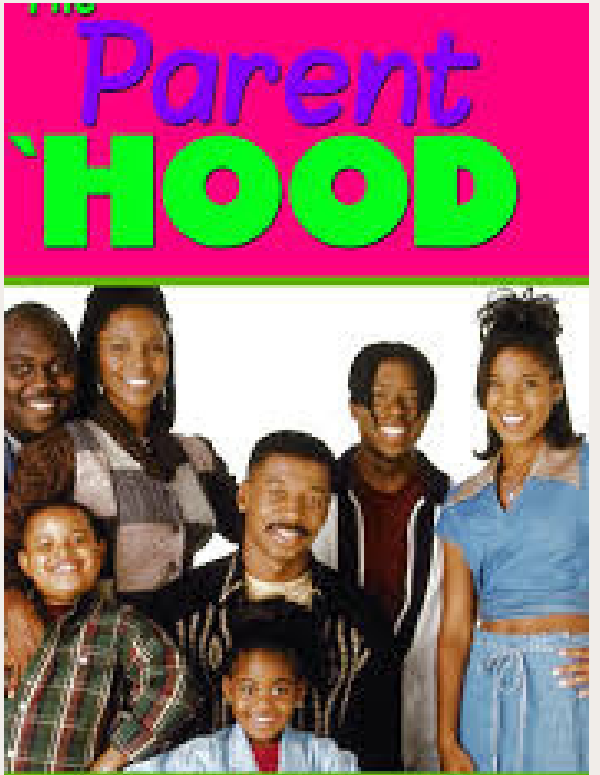
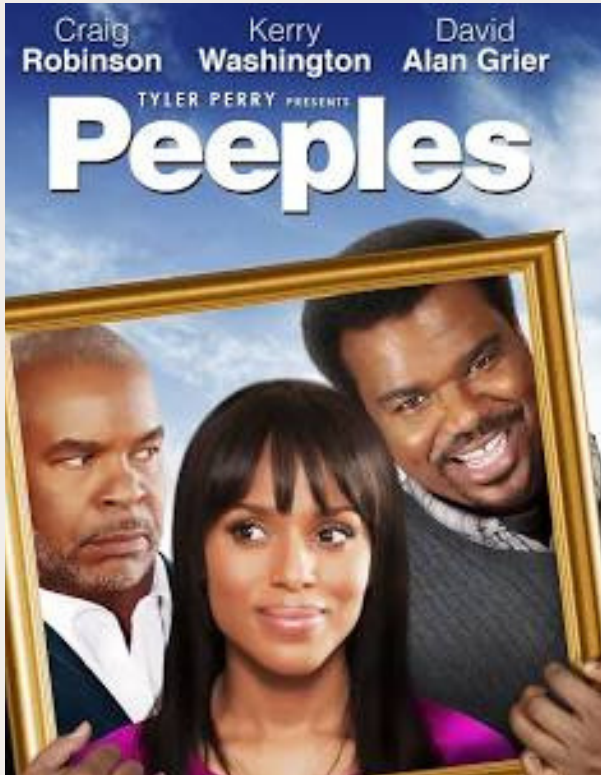
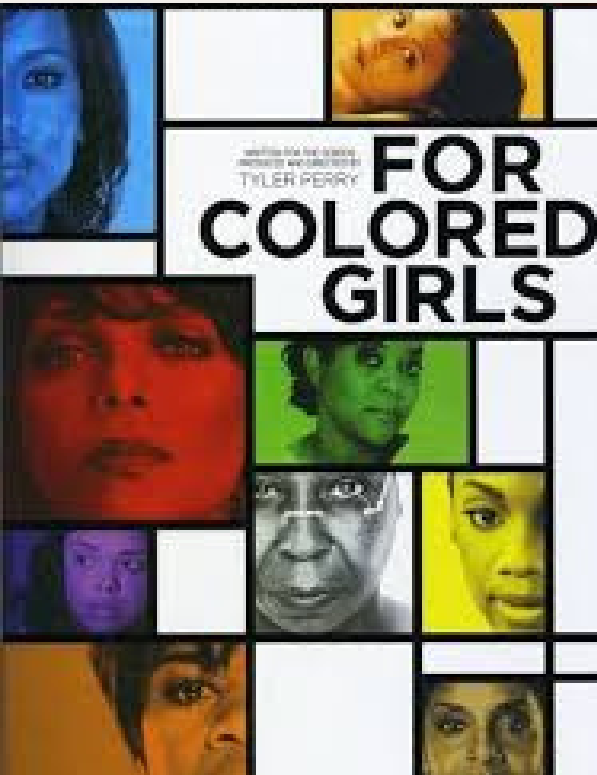
FTN capitalizes on the resurgence of over-the-air viewing, the rapid growth in ad-supported streaming channels, and the rise of digital broadcast networks, which grew their total share of viewing by 13% during the 2023/2024 broadcast season, per Nielsen. Today, according to industry research, nearly one in three U.S. households – approximately 35 million – have a digital antenna, with the market projected to surpass 50 million U.S. households by 2027.



Premium Content, A-List Celebrities Award Winning Producers



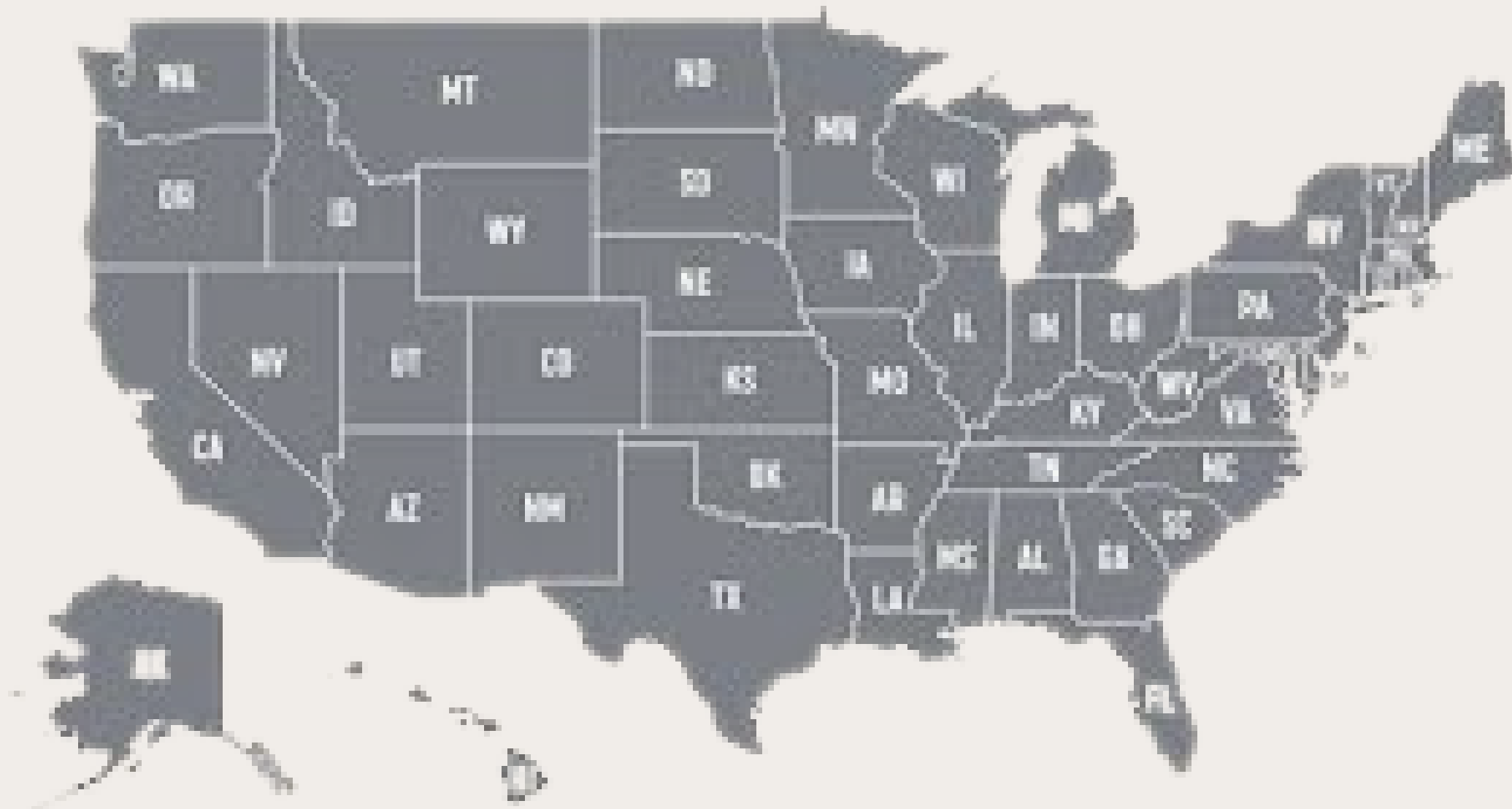
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**365BLK IS AVAILABLE OVER-THE-AIR ON MORE
THAN 200 STATIONS ACROSS THE US.**



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THANK YOU!