

 **FUTURE**TODAY  
**CO-PRODUCTIONS**

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**FAWESOME**

 **HappyKids**

**iFood**



**FUTURE TODAY**  
**ORIGINAL CONTENT**

Future Today is dedicated to providing high-quality and fresh content for our audience. Over the past year, Future Today has broadened its portfolio by launching Fawesome Originals, including two competition series and two historical biopics.







**FUTURE TODAY**  
**WHY US?**

Partnering with Publisher Direct opens exclusive opportunities and offerings that may not be available elsewhere. Whether it's tailored flexibility, targeted audience segments, or expansive reach, Future Today provides a comprehensive solution for all your media needs.

**FLEXIBILITY**

Future Today is your content matchmaker, crafting solutions that fit both advertisers and creators.

**RELATIONSHIPS**

Trusted partnerships that align brand messaging in unique and creative ways.

**SCALE**

We house, distribute, and promote content across various platforms reaching diverse audience.





**▼ FUTURE TODAY**  
**OPPORTUNITIES**

**PRODUCT PLACEMENT**

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Opportunity to feature your products in well-suited, relevant shows! Explore our variety of offerings to find the perfect match for your brand or product within the plot and storyline.

**▼ COOKING INITIATIVES**

**▼ COMPETITIONS SHOWS**

**▼ BAKING PROJECTS**

**▼ DRAMA/ BIOPICS**



**FUTURE TODAY**  
**OPPORTUNITIES**

**STORYLINE INVOLVEMENT**

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Chance to integrate brand messaging into any show. Whether it's a philanthropic endeavor or a cast opportunity, FutureToday offers the flexibility to seamlessly incorporate your brand in the storyline.

▼ **COOKING INITIATIVES**

▼ **COMPETITIONS SHOWS**

▼ **BAKING PROJECTS**

▼ **DRAMA/ BIOPICS**





# ▼ FUTURE TODAY OPPORTUNITIES

## AD PRODUCTS

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Even after the cameras cut, it's never too late to own original projects. Be first to market and elevate your movie launch with our ad products, adding an extra edge to your promotion.

▼ HERO IMAGE

▼ BUG ADS

▼ LOADING BILLBOARD

▼ PROMO SPOTS



**FUTURE TODAY**  
**...AND MORE**

Future Today is excited to offer many new opportunities to enhance brand integration within our channels, making partnerships an even stronger match.

**PRESS RELEASE**

Opportunity for the brand to be featured in a press release, including a quote and key messaging.

**ON CHANNEL INDEFINITELY**

Storyline integration will remain permanently, extending beyond the flight dates.

**SOCIAL MEDIA**

Engaging reels, creative imagery, and effective tagging will partake on social media.

**FUTURE TODAY**

# PRODUCTION CONTENT PARTNERS



Production company providing innovative and diverse entertainment content spanning multiple genres.

A dynamic studio creating innovative digital content, specializing in telling the stories of real people as well as game shows.



A creative platform focused on empowering home bakers with bold, easy-to-follow recipes and baking techniques.



Network offering food, lifestyle, and competition shows that combine entertainment with culinary inspiration for audiences worldwide.

**gustotv**





## FUTURE TODAY **PANGEA**

**Pangea Entertainment Productions, located in Venice, California, is a dynamic production company that specializes in creating compelling, high-quality content with a heavy focus on human connection through the magic of technology and storytelling.**

Future-forward content and transformative experiences. Specialties include:

- ▼ Virtual & Immersive
- ▼ Competitive
- ▼ Gaming
- ▼ Live
- ▼ Docuseries
- ▼ Scripted & Unscripted

The logo for Pangea Entertainment Productions is centered in the background. It features the word "PANGEA" in a large, bold, white, sans-serif font. Below it, the words "ENTERTAINMENT" and "PRODUCTIONS" are stacked in a smaller, white, sans-serif font. The background of the entire slide is a dark, swirling, tunnel-like effect with a bright light at the end, creating a sense of depth and movement.

# PANGEA

ENTERTAINMENT  
PRODUCTIONS

## FUTURE TODAY **PANGEA**

**Pangea Entertainment Productions is run by a global, eclectic group of storytellers, gamers, rocket scientists, dreamers, inventors, moguls and artists.**

- ▼ Led by a group of industry veterans with decades of combined experience scripted programming across all genres
- ▼ Opportunity to collaborate with A-list celebrities, pop culture icons, and well-known gaming franchises



# PANGEA CONCEPTS

## ▶ **ABSTRACTION**

An art charades game show where teams of contestants compete to guess movie and TV titles based on artwork created by the contestants, powered by generative A.I.

## ▶ **SCAMMED**

An elite team of internet hacktivists collaborates on social media to expose and target hackers, scammers, phishing attempts, and call centers.

## ▶ **PANGEA CUP**

An unscripted reality competition series set to discover the world's next hit video game and tell the compelling stories of the people who made them. Pangea Cup is a vehicle for video game discovery.

## ▶ **GAME N FAME**

Celebrities playing video games with the world's biggest streamers in a competitive format. The twist: celebs are trained with streamers on their channels to learn popular competitive games before competing.

## ▶ **LOVATAR**

A dating experiment where singles unlucky in IRL love turn to avatars within video game worlds to find “the one.”







**FUTURE TODAY**  
**BIGGER BOLDER**  
**BAKING**

Future Today has partnered with Bigger Bolder Baking, a network dedicated to all things baking. Created by Gemma Stafford, the channel showcases a diverse lineup of globally renowned baking experts. Designed to entertain, educate, and inspire baking enthusiasts —365 days a year.

**FAST**

Joining the Future Today portfolio as a Fast Channel and AVOD Channel.

**63%**

Buy Baking Products Online

**80%**

Intend to buy a Baking Product from Bigger Bolder Baking

**97%**

Made at least 1 of Gemma's recipe



# BIGGER BOLDER BAKING INTEGRATIONS

## ▶ **BRAND PARTNERSHIPS**

Executed high-quality campaigns with significant reach and engagement across platforms. This includes product launches, influencer collaborations, and giveaways.

## ▶ **SEASONAL PROJECTS**

Year-round seasonal delights being created, along with daily baking projects and helpful tips.

## ▶ **TRAVEL SHOWS**

A variety of shows for every viewer, offering a global journey through diverse baking experiences.

## ▶ **PARTNER WITH BAKING STARS**

Opportunities to collaborate with baking stars, providing a diverse range of cuisines, while simultaneously engaging with multiple audiences at once.

## ▶ **FAMILY AND KIDS APPROACH**

Baking with Kids Series: Engage parents by showcasing delightful treats that the whole family can enjoy together.



## PIZZA & FOCACCIA







**FUTURE TODAY**  
**DIGITAL MEDIA**  
**STUDIOS**

Digital Media Studios has directed and co-produced Fawesome Originals such as Greenwood Rising: The Rise of Black Wall Street, The Peanut Man, and Southern Food Truck Wars, delivering high-quality films efficiently and within budget.

The portfolio features a diverse range of genres, including romantic comedies, inspirational narratives, thrillers, sci-fi adventures, and documentaries, all aligned with the core values of the Digital Media Studios brand.



# DIGITAL MEDIA STUDIOS CONCEPTS

A diverse range of concepts, including Romance, Soap Operas, Crime, Holidays, True Stories, Lifestyle, and Historical themes. See the titles below for potential collaboration opportunities!

## ► ROMANCE

- Off the Market
- Paging Mr Wrong
- Picture Perfect Wedding
- Passport to Love
- Chef's Special
- Heartbreak Hotel
- Fauxmance
- Love at First
- Fixer-Upper Romance
- Intern Trap
- Bahama Bridesmaids
- Accidental Bride

## ► SOAP OPERAS

- Mr. Excitement
- Billion Dollar Bloodline
- The Black Sheep
- Heir to the Hustle





# DIGITAL MEDIA STUDIOS CONCEPTS

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## ▶ **CRIME, VIGILANTE HERO**

- Hard Country
- Jack Holloway
- Ash Madden
- Cole Hawthorne
- Reignfall
- Final Disappearance

## ▶ **HOLIDAY**

- Ghosted
- The Grinch of Sherwood
- Valentine's Day Matchmaker
- Eggs Over Easy
- Liberty Lights





# DIGITAL MEDIA STUDIOS CONCEPTS

A diverse range of concepts, including Romance, Soap Operas, Crime, Holidays, True Stories, Lifestyle, and Historical themes. See the titles below for potential collaboration opportunities!

## ▶ HEADLINE TRUE STORIES

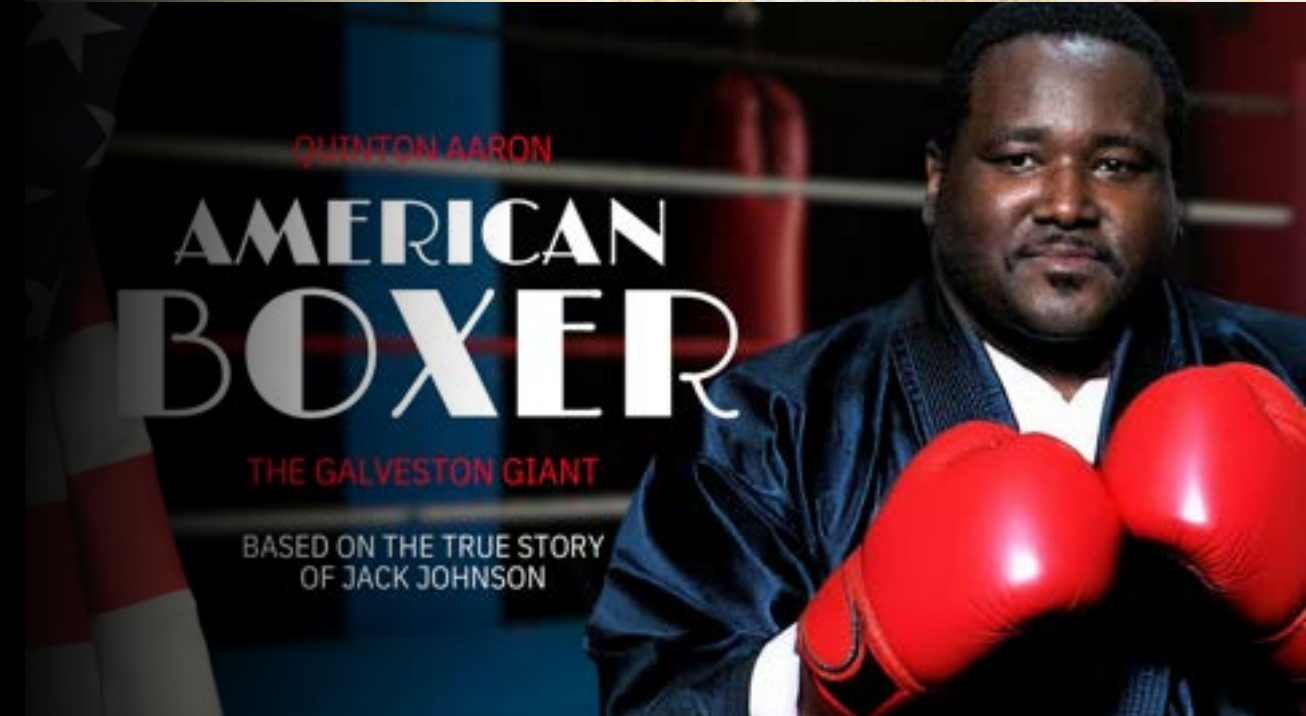
- Me & The Bees
- Taken Hostage
- Little League Miracle
- The Radioactive Boy Scout
- The Deep Rescue
- The Last Train to Paris

## ▶ LIFESTYLE

- Runway Rehab
- Married in Las Vegas
- Cleat to Clow
- America's Fawesome Talent

## ▶ HISTORICAL

- Alexander Hamilton
- Queen Nefertiti
- Jack Johnson: The 1st Mike Tyson
- Queen Bees
- Hair Brush



# gustotv



## FUTURE TODAY GUSTO TV

Gusto TV is a culinary network that offers a wide range of shows featuring everything from gourmet recipes and cooking tips to food-inspired travel and lifestyle programming, Gusto TV caters to both seasoned chefs and home cooks alike. Gusto TV is located in Ottawa, Ontario.

**40+**  
Platforms

- ▼ **160+** Countries
- ▼ **76 min** Average watch time
- ▼ **100+ hours** New content in 2025

### ▼ VIEWERSHIP

- 61%** Own a home
- 59%** Women
- 41%** Men
- 55%** Have a household income of \$75k+
- 65%** Have children



# GUSTO TV CONCEPTS

## ▶ **EVERYDAY EXCELLENT**

Addresses the dinner dilemma in an enjoyable and interactive 30 minutes, easily manageable at home. Discover simple, new recipes that the whole family will adore, all while staying within budget.

## ▶ **BRING ON THE KARBS**

The ultimate culinary showdown: 45 minutes. Two chefs. One marriage. Each episode pits husband against wife as they race against the clock to create extraordinary dishes from unexpected themes.

## ▶ **NONNAS VS NONNOS**

A delightful and joyful adventure unfolds in the kitchen of grandparents... and in their marriage: Grandma is the renowned chef of the family, but can Grandpa master her signature recipe?

## ▶ **KITCHEN LOVE**

Each episode features a couple in love, where one partner aims to surprise the other with an impressive meal, despite lacking culinary skills.

