

movie|fone



max



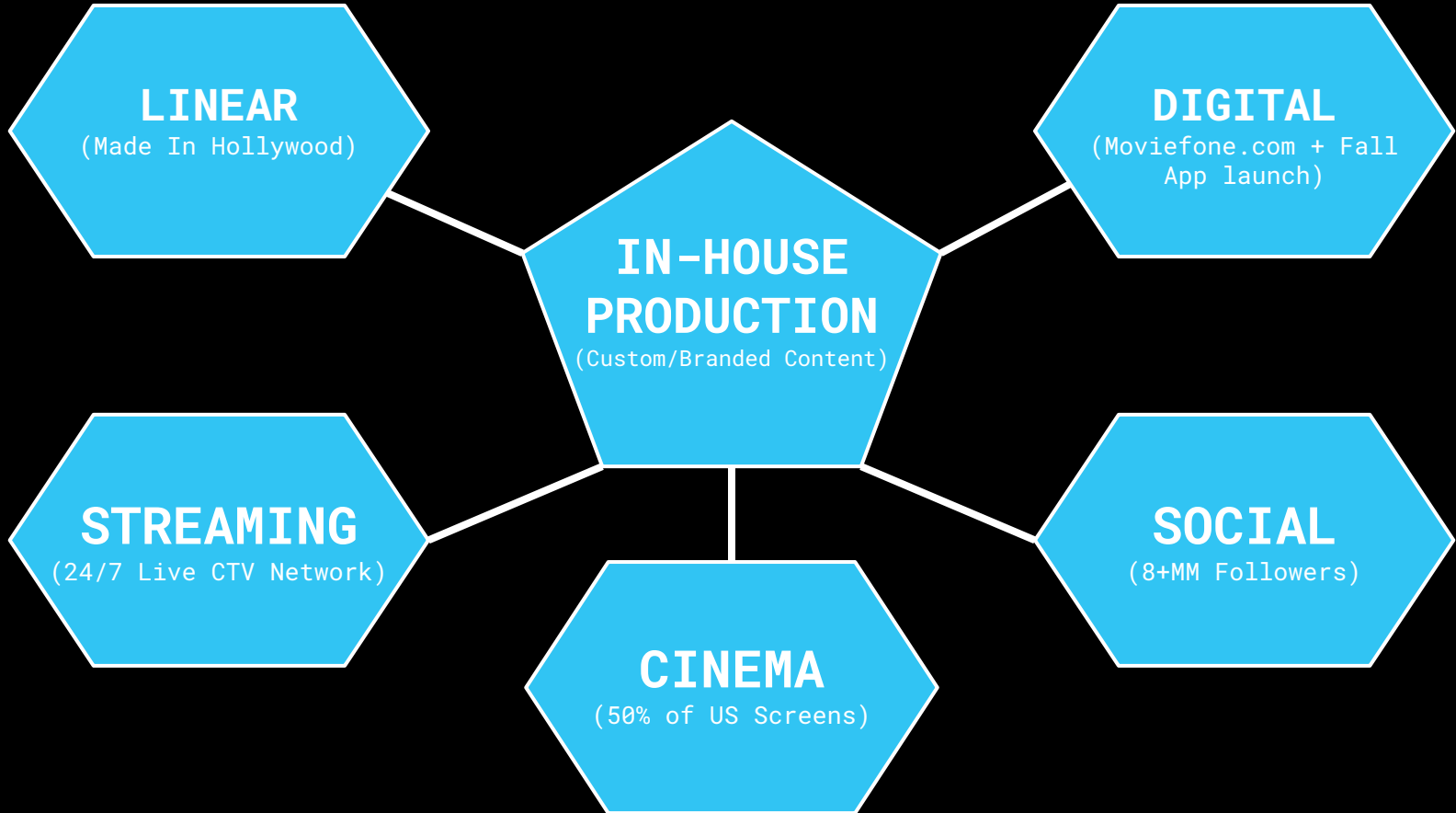
MOVIEFONE/MADE IN HOLLYWOOD REEL



movie fone

MADE  HOLLYWOOD

Reach movie fans everywhere they watch



Movies Near You **mf** find it. watch it.

BUY TICKETS NOW

movie fone

movie fone TV

LIVE 2024 ACADEMY AWARDS FULL RESULTS

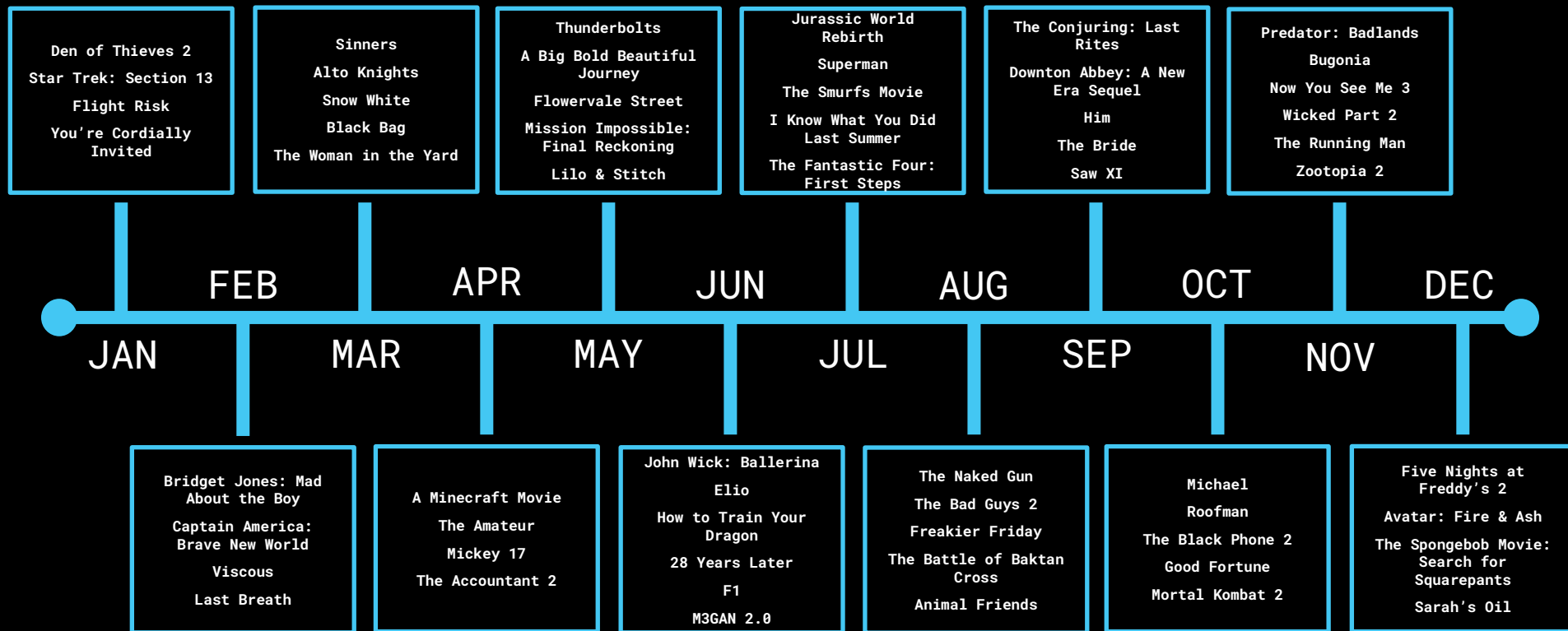
'KUNG FU PANDA 4' EXCLUSIVE INTERVIEWS

WOMEN'S HISTORY MONTH

movie fone

4

2025 Movie Releases



2025 New & Returning Series

NETFLIX

American Primeval
Devil May Cry
Emily in Paris
You
The Night Agent
Black Mirror
Stranger Things
Wednesday
Toxic Town
Adolescence
Monsters Season 3
Love is Blind UK
House of VB

max

Dune: Prophecy
White Lotus
A Knight of the Seven
Kingdoms
Get Millie Black
Creature Commandos
And Just Like That
Hacks
Duster
The Pitt
Task
The Gilded Age
Peacemaker
Welcome to Derry
The Last of Us

Disney+ **hulu**

The Bear
Paradise
Ironheart
Percy Jackson & the Olympians
The Handmaid's Tale
Star Wars: Andor
Chad Powers
Star Wars: Skeleton Crew
Goosebumps: The Vanishing
Alien Earth
Daredevil: Born Again
Eyes of Wakanda
Win or Lose
Marvel Zombies

Apple TV+

Severance
Prime Target
Mythic Quest
The Studio
Side Quest
The Dispatcher
Down Cemetery Road
For All Mankind
Star City
The Last Thing He
Told Me
Neuromancer

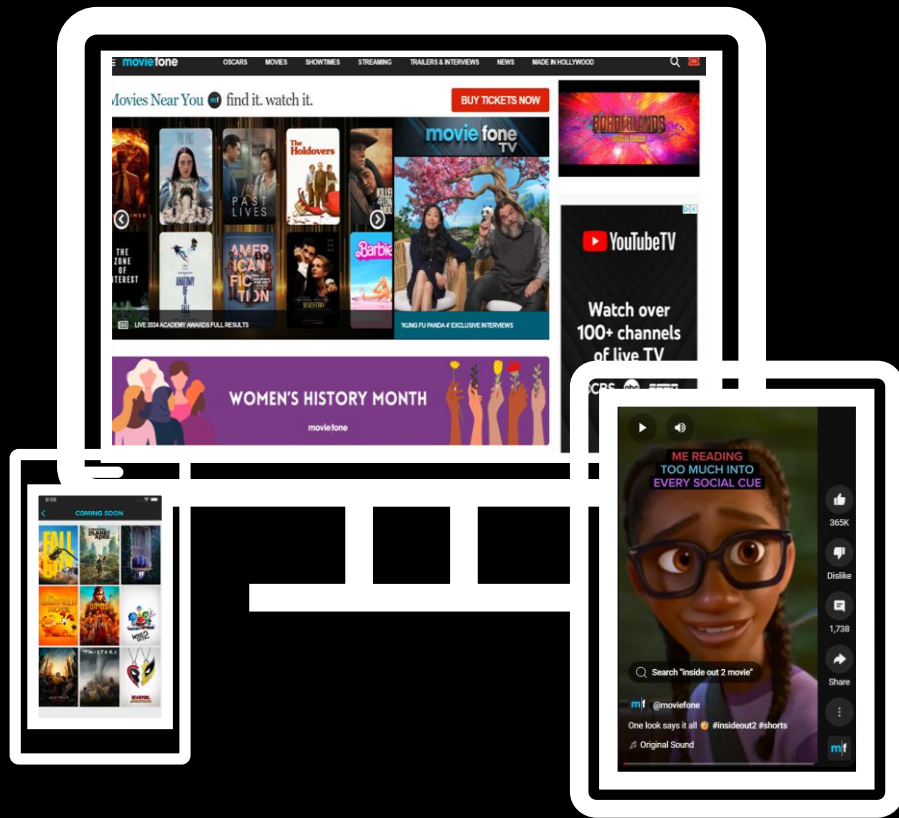
Digital audience profile

80% of
audience
A18-44

25MM
monthly video
views

6.5MM monthly
uniques

58% Male
42% Female



Moviefone.com is where fans go to find movie content

new in theaters

trailers

BTS content

moviefone find it. watch it.

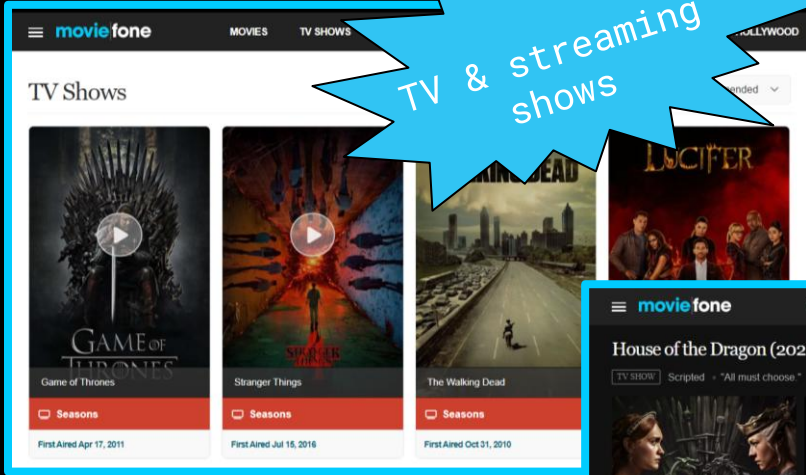
Wicked (2024)
"Everyone deserves the chance to fly."

Exclusive Celebrity Interviews

- MIH: 'Werewolves' Exclusive Interviews
- MIH: 'The Order' Exclusive Interviews
- MIH: 'Lake George' Exclusive Interviews
- MIH: 'Day of the Fight' Exclusive Interviews
- 'Mr. Santa: A Christmas Extravaganza' Excl...
- 'Nightbitch' Exclusive Interviews

Featuring the hottest series in TV

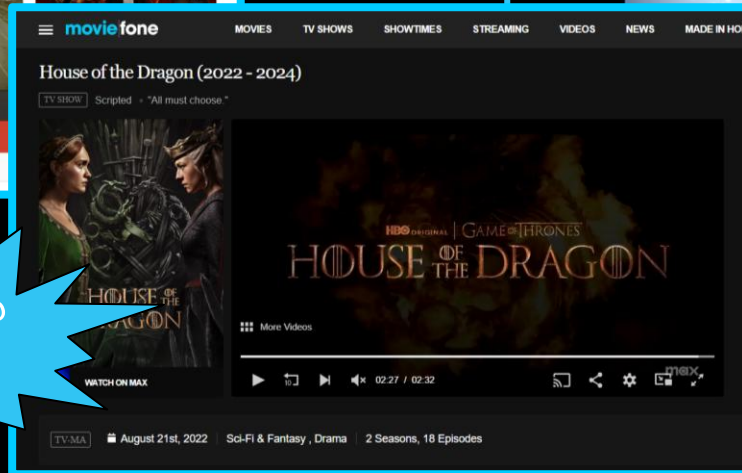
TV & streaming shows



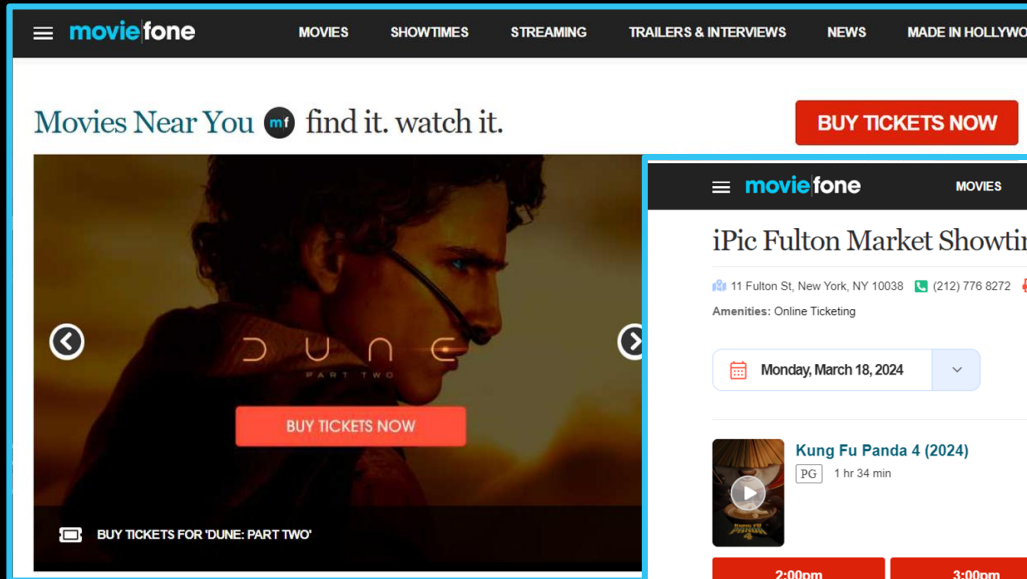
24/7 streaming



where to watch



Tkts, tkts, tkts



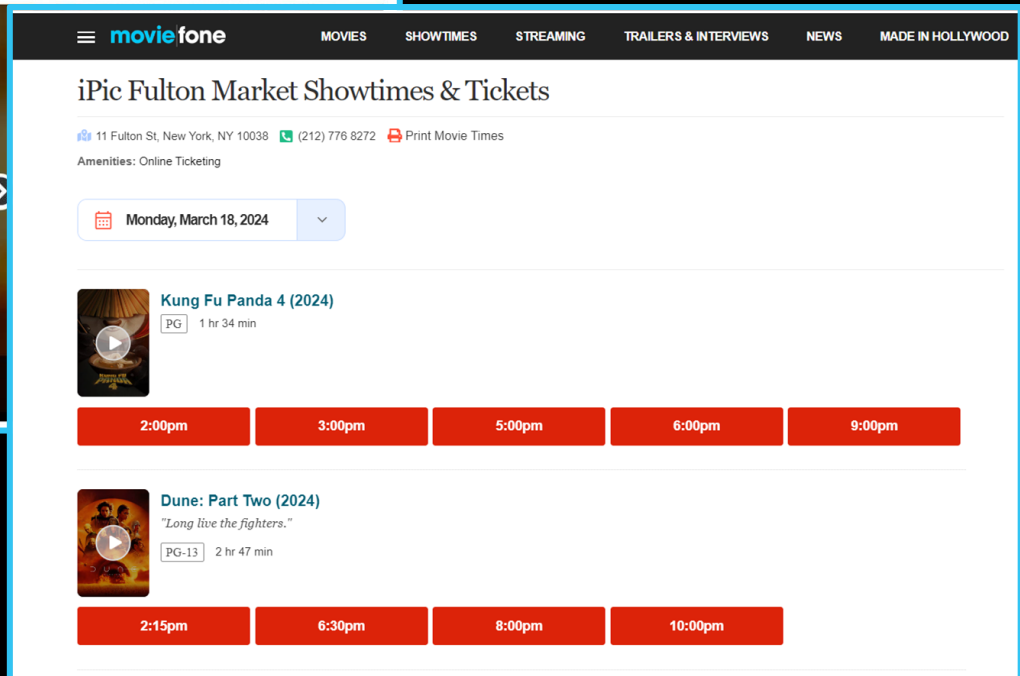
moviefone MOVIES SHOWTIMES STREAMING TRAILERS & INTERVIEWS NEWS MADE IN HOLLYWOOD

Movies Near You **mf** find it. watch it. **BUY TICKETS NOW**

DUNE PART TWO

BUY TICKETS NOW

BUY TICKETS FOR 'DUNE: PART TWO'



moviefone MOVIES SHOWTIMES STREAMING TRAILERS & INTERVIEWS NEWS MADE IN HOLLYWOOD

iPic Fulton Market Showtimes & Tickets

11 Fulton St, New York, NY 10038 (212) 776 8272 Print Movie Times
Amenities: Online Ticketing

Monday, March 18, 2024

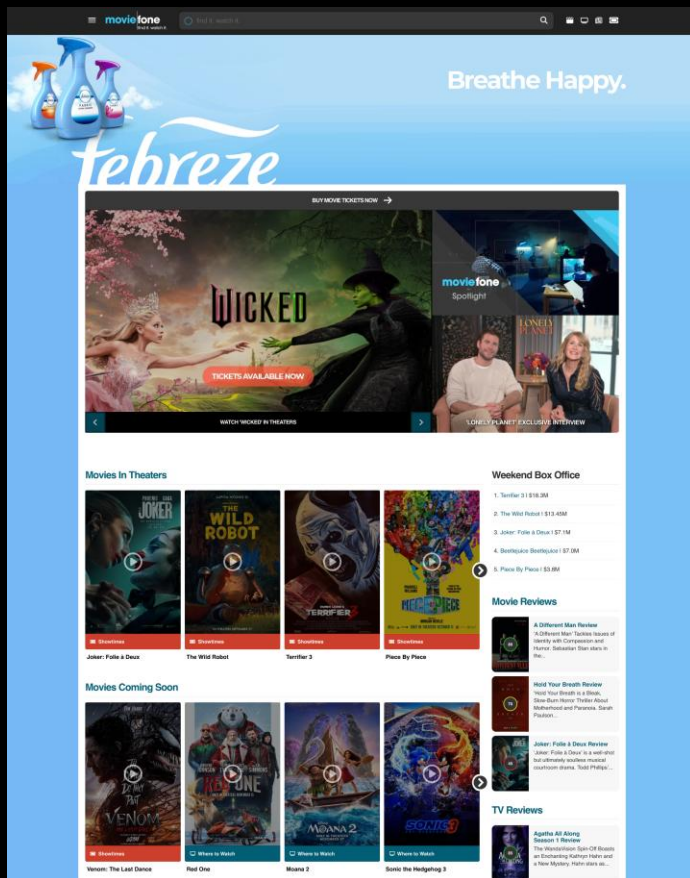
Kung Fu Panda 4 (2024)
PG 1 hr 34 min

2:00pm 3:00pm 5:00pm 6:00pm 9:00pm

Dune: Part Two (2024)
"Long live the fighters."
PG-13 2 hr 47 min

2:15pm 6:30pm 8:00pm 10:00pm

Amplify the moment



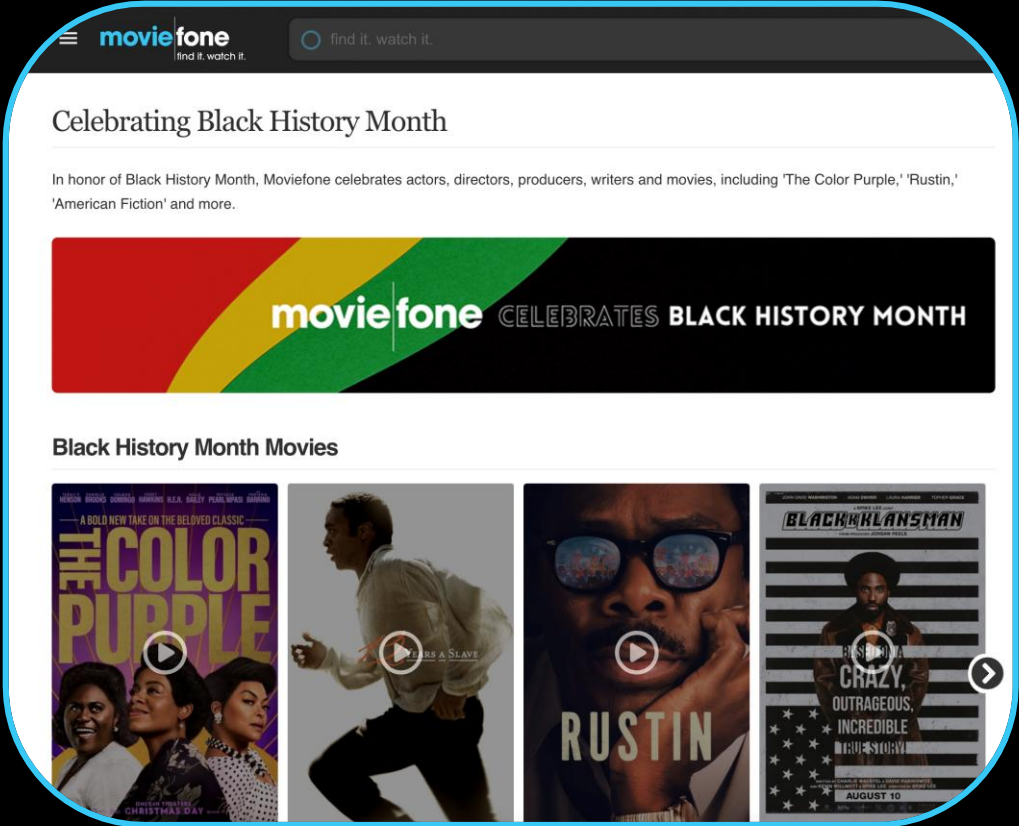
Take over the Moviefone.com homepage and connect with our entertainment-loving audience during key tentpole moments, for new movie & series releases, or align with trending entertainment news.

Additionally, site skinning & masthead videos are available.

Black History Month Spotlight

Ownership of our Black History Month Spotlight hub, a page dedicated to celebrating the achievements of African American's in front of and behind the camera.

- Up to 100% SOV during brand's flight; minimum 33% w/ category exclusivity
- Branded skin on Spotlight hub
- Custom branded content achieved based on total spend



2024 Calendar

Q1

Q2

Q3

Q4

Awards
SEASON

SUMMER
MOVIES

HALLOWEEN
MOVIES

BLACK
HISTORY MONTH

ASIAN AMERICAN &
PACIFIC ISLANDER
HERITAGE MONTH

Festival
Season

WOMEN'S
HISTORY
MONTH

PRIDE

HISPANIC
HERITAGE
MONTH

Holiday
MOVIES!

We have movie FANATICS

@moviefone

links:     

>50MM monthly social reach

>25MM monthly vids/shorts/reels views

>11MM monthly engagements





In-Theater Pre-Show

movie|fone

+

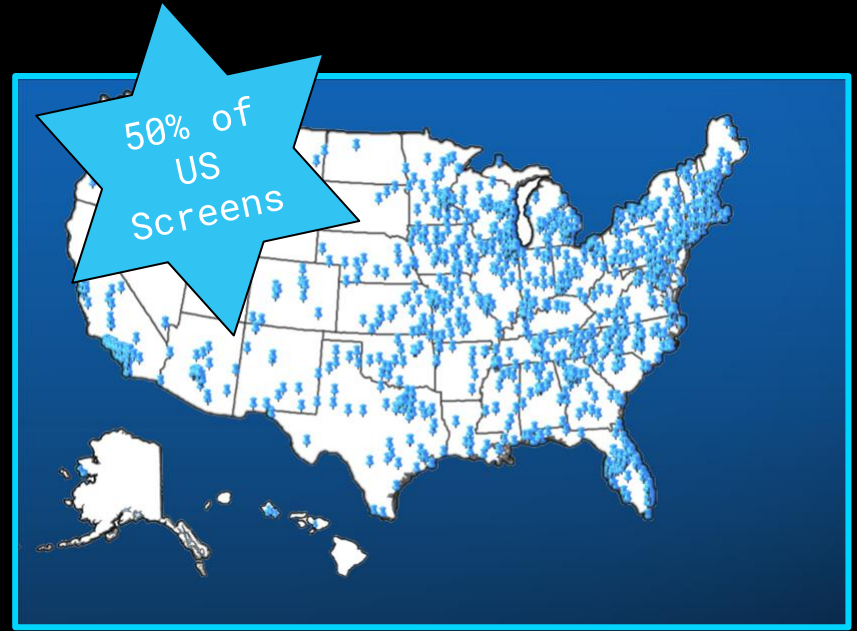


14,000 Screens, 2,000 Theaters

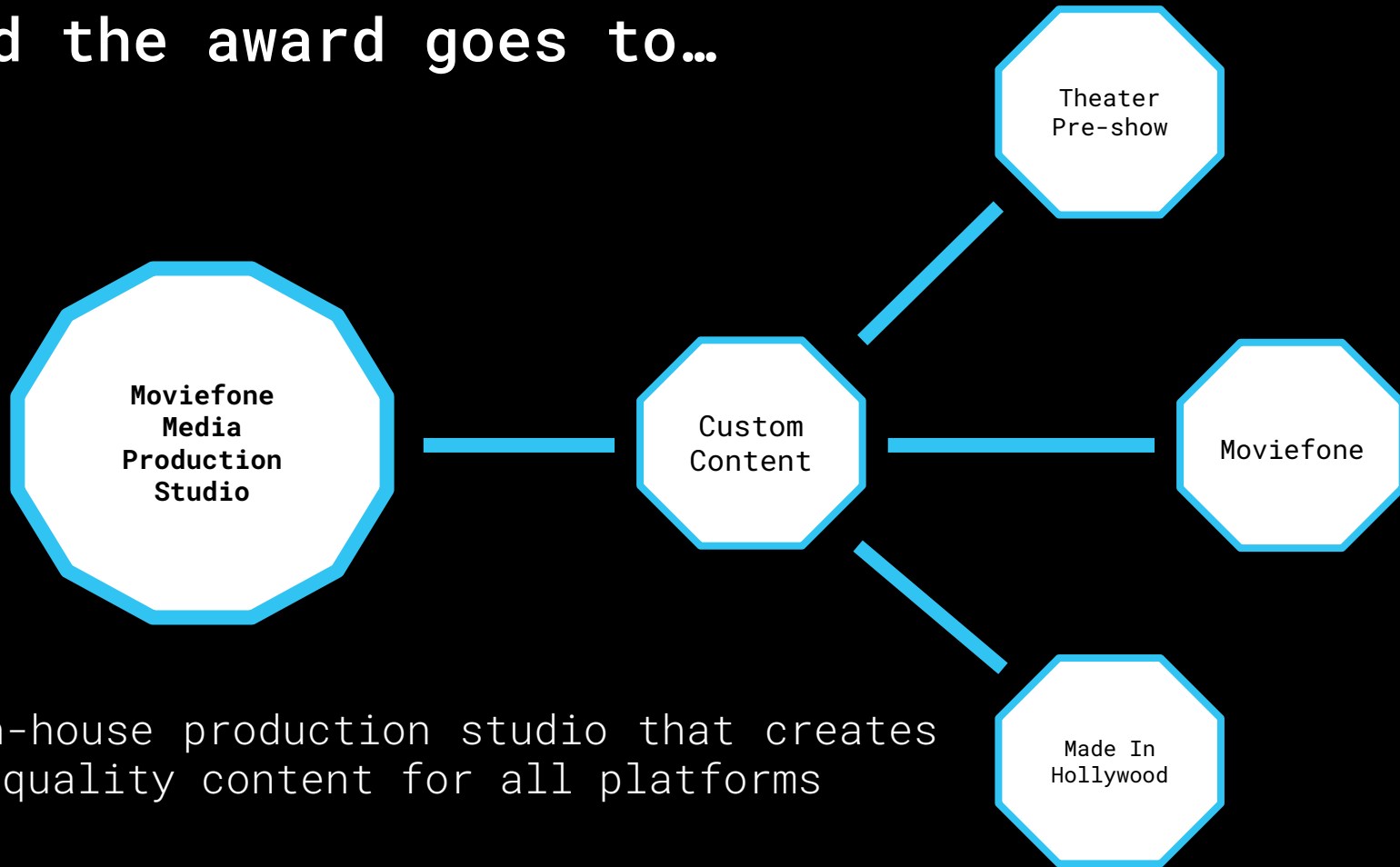
3 of top 5 Theater Chains
7 of top 10 Theater Chains

49 States & top 50 DMAs
(43% of screens in the top 25 DMAs)

67% of screens in A/B Counties
33% of screens in C/D Counties



And the award goes to...



An in-house production studio that creates film-quality content for all platforms

MAYA
AND THE
THREE

MADE  HOLLYWOOD

Zoe Saldana

Princess Maya



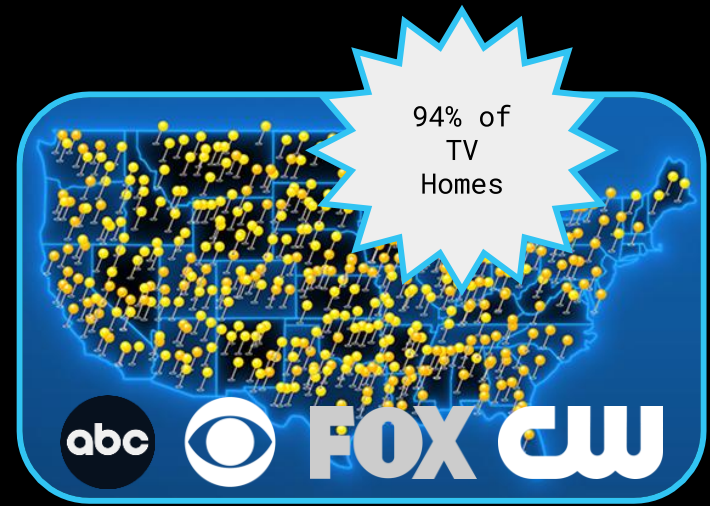
MIH 20th Anniversary!



LINEAR & CTV

	P2+	A18-34	A18-49	A18-54
Made in Hollywood	+2%	+8%	+3%	+3%
Extra Wknd	-13%	-14%	-17%	-19%
Access Hlywd Wknd	-13%	-22%	-32%	-22%
Ent Tonight Wknd	-14%	-40%	-31%	-27%
Inside Edition Eknd	-22%	-22%	-24%	-25%

Source: Nielsen C3



24/7 CTV Network



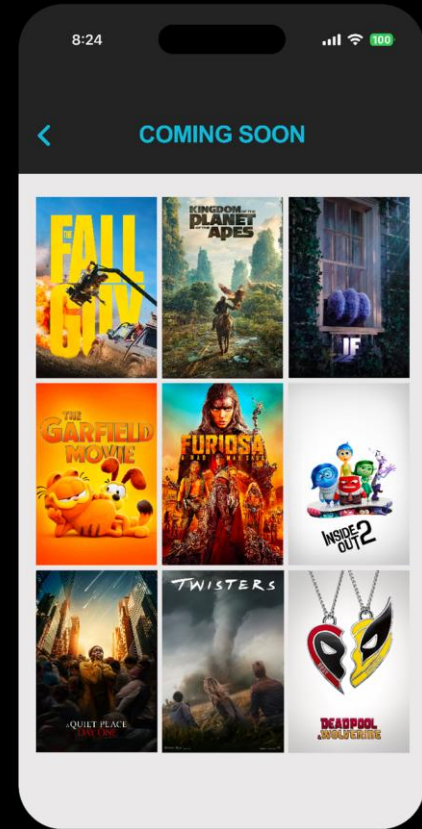
Branded Content Ideas



Moviefone.com Trivia

We are developing a Moviefone Trivia gamepage that will live on Moviefone.com and within the Moviefone app. Users will be able to unlock movie ticket and concessions rewards by achieving certain point thresholds and brands have the opportunity to integrate directly into gameplay as well as through pre-roll video.

We'll also have a once-daily game, similar to Wordle, with a socially shareable score image so you can challenge your friends & followers.



GRWK(ylie) Awards Edition

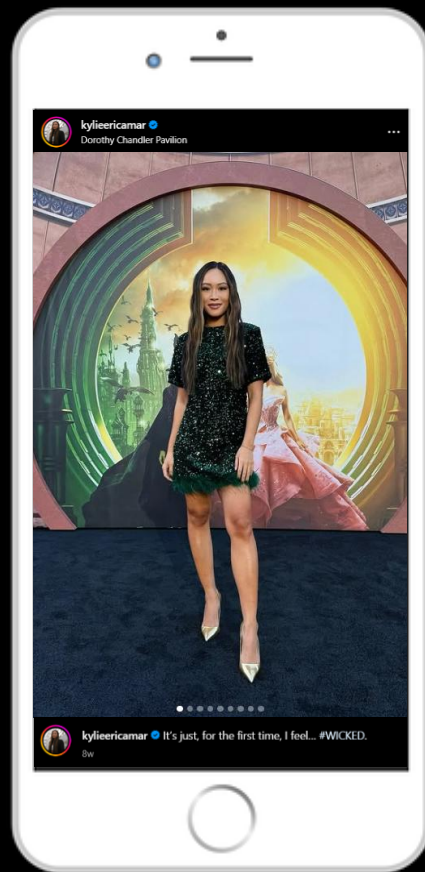
Get ready with our lead correspondent, Kylie Mar, as she chooses her outfit, makeup, and hairstyle for the SAG Awards.

We'll produce both short and long-form videos of Kylie as she shops for an outfit, gets her makeup done, and chooses her hairstyle for the 2025 SAG Awards.

The content will live on Moviefone's & Kylie's personal social channels as well as on Moviefone.com & App.

Cost: \$100K minimum

Lead time: 2 weeks

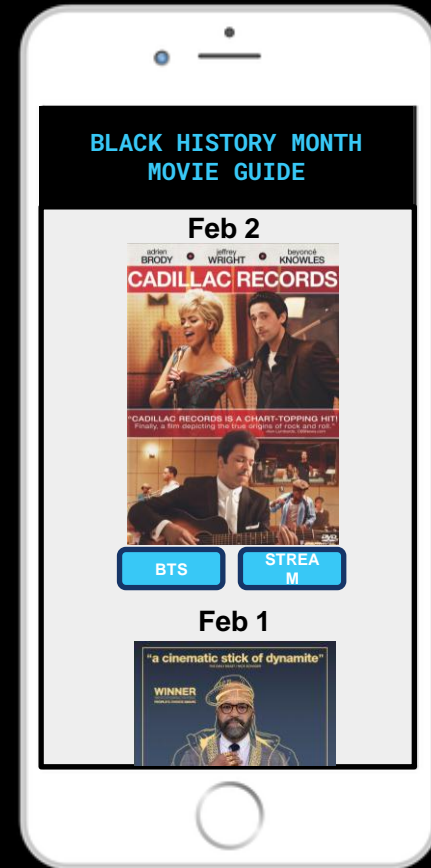


Black History Month Movie Guide

Daily movie recommendations throughout Black History Month that will live on Moviefone homepage and promoted across social channels.

Films will be organized by themes, e.g. activism, Black love, cultural pride & more. Presenting sponsors will have input on the recommendation to ensure brand alignment.

Optional partnership with a 3rd party streaming service to offer direct links to stream the titles.



Thank you!

Connection III Entertainment Corp.



Connection III Entertainment Corp.,
A Certified MBE Corp., NMSDC 100% Black Owned

Rahsan-Rahsan Lindsay
President & COO
Rahsan-Rahsan@Moviefone.com

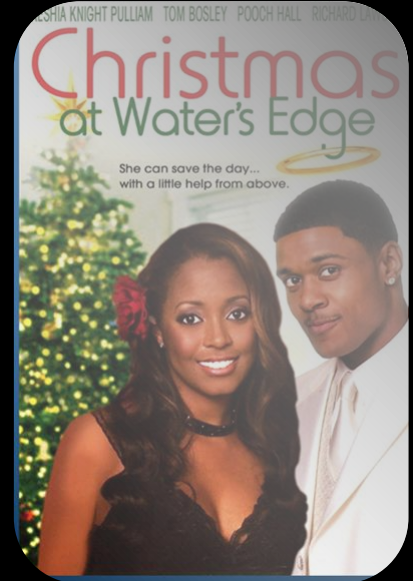
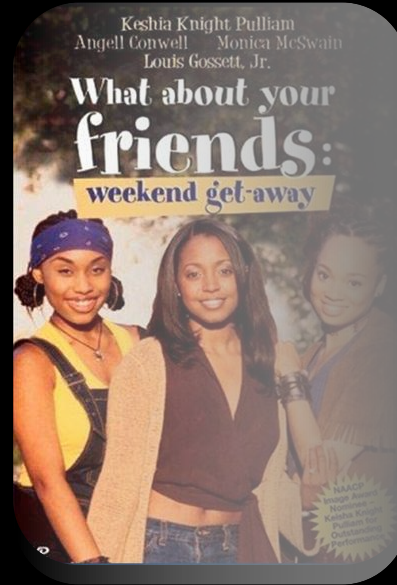
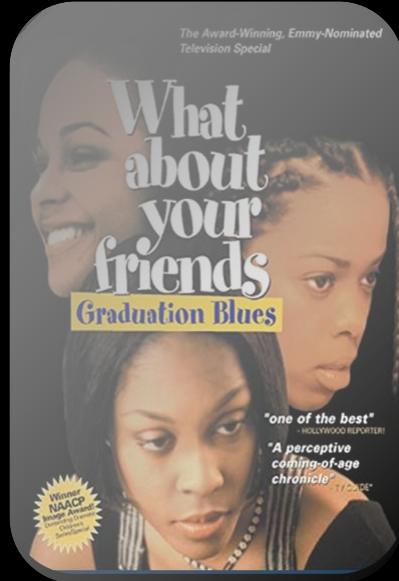
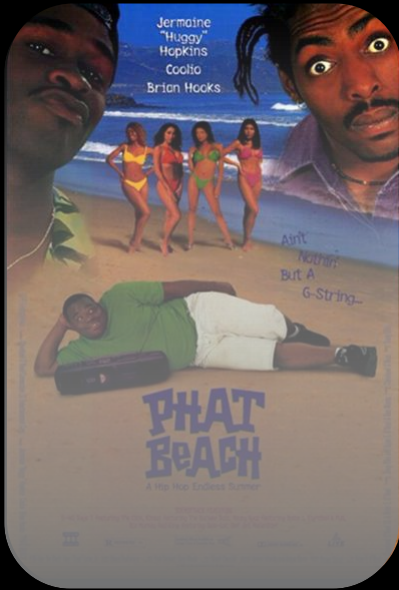
Cleveland O'Neal
CEO
Cleveland@Connection3.com

Dan Treacy
Ad Sales & Partnerships
Dan@Moviefone.com



Addendum

Production is at our roots

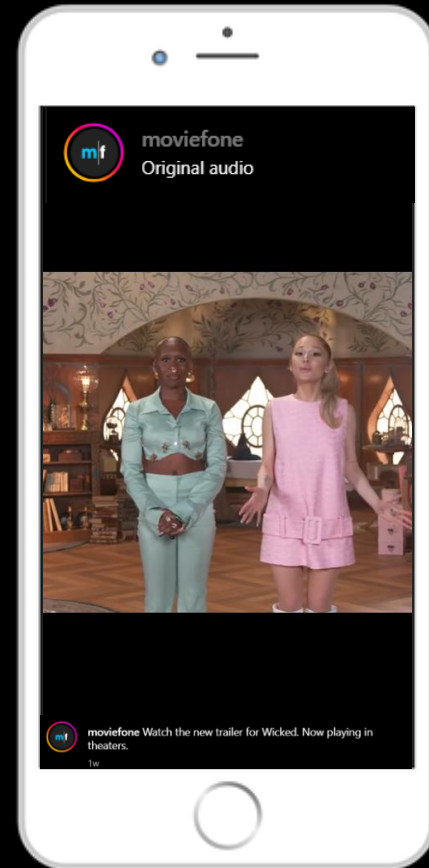


Women's Herstory Social Challenge

We'll encourage our social followers to submit their stories of how they were inspired by a film or series with a strong female character and how it impacted them in their lives, job, and family.

Your brand would be included in the hashtag and can have up to 100% SOV on Moviefone where the top 5 videos will be featured in our Women's Herstory Month Spotlight.

The winning submission will receive a to-be-determined prize from Moviefone + your brand.



Black Cinema Through the Decades

Align your brand with the iconic Black films from different eras that showcase the evolution of Black stories and representation on-screen.

We'll have an interactive timeline, loaded with BTS content & stories that will highlight certain themes by decade, era, or filmmaker.

Led by a Moviefone correspondent, we'll develop commentary on how each era influenced future films, their impact on pop culture of the time and how each paved the way for today's Black stories.



Moviefone Men of Action

Utilizing Moviefone's in-house studio and decades of experience in producing feature-length movies and TV series, we will recreate iconic action movie scenes, integrating your brand directly into the storyline as the Hero!

We'll take a comedic approach and look to integrate your brand with movies/genres that align with your campaign messaging.

The content will be made to run across our full network to ensure reaching movie-goers at every touchpoint.



Movie Meals w/ Chef Millie

It's family movie night and Moviefone has got you covered!

Integrate your brand into our Movie Meals Series where our very own Chef Millie will help you create an easy, portable, non-messy dinner the whole family will enjoy and suggest some perfect movie pairings that will be fun for all ages.

We'll feature Chef Millie and your integration in a long-form video on Moviefone.com, with the short-form version running in social.



Moviefone Roundtable

Every month we bring together a group of entertainment aficionados from all across the movie and television spectrum (critics, journalists, influencers, etc.), to discuss hot new releases and exciting Hollywood news, always focusing on the art and no gossip.

Our panel will cover 3-4 different topics each week with opportunities for your brand to integrate directly into one of our segments. We can also create special segments/episodes to focus on a movie or story important to your brand.

Moviefone Roundtable will premiere on our CTV and Moviefone.com live channels and be available for on-demand viewing.

