

# Digital Ads **Worldjournal.com**



Providing real-time news for Chinese worldwide; in addition to political, economic, social, lifestyle, and financial news and in-depth reports from the US, China, Taiwan, Hong Kong, and Macau, we also pay attention to international current affairs and community dynamics in major US cities such as New York, Los Angeles, and San Francisco.

□ Category Rank: #107

News & Media Publishers (In United States)

Superior to most ethnic minority media.

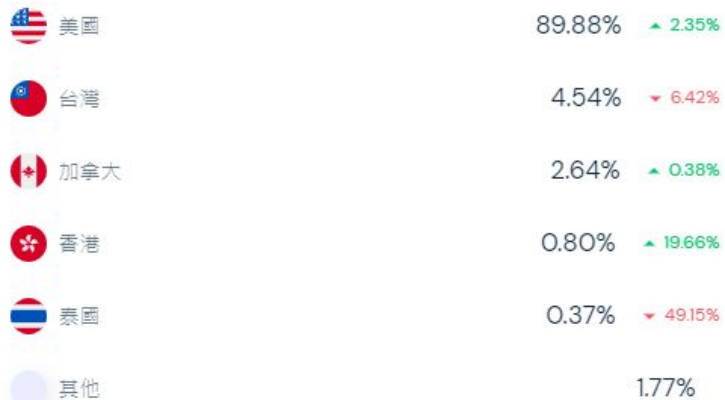
□ WJ PC & Mobile Total Page views : 24.6 M (by Google GA)

	Industry bench mark	WJ
Bounce Rate	50-60%	33.57%
Pages per Visit	3-4	7.88
Avg. Visit Duration	3-4 min.	8:21

# 受眾人口統計 Audience

The majority of the traffic:  
United States

熱門國家/地區

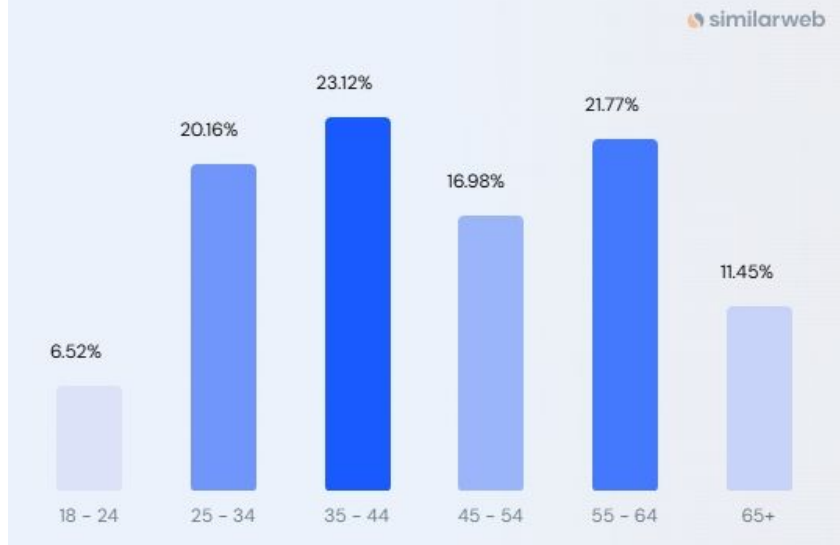


[檢視所有國家/地區 →](#)

Age Distribution:

25-64 years old : 82.48%

Age Distribution



# 熱門受眾興趣 Interests of TA

## Top Categories



## Top Topics





For further assistance, Please contact:

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