



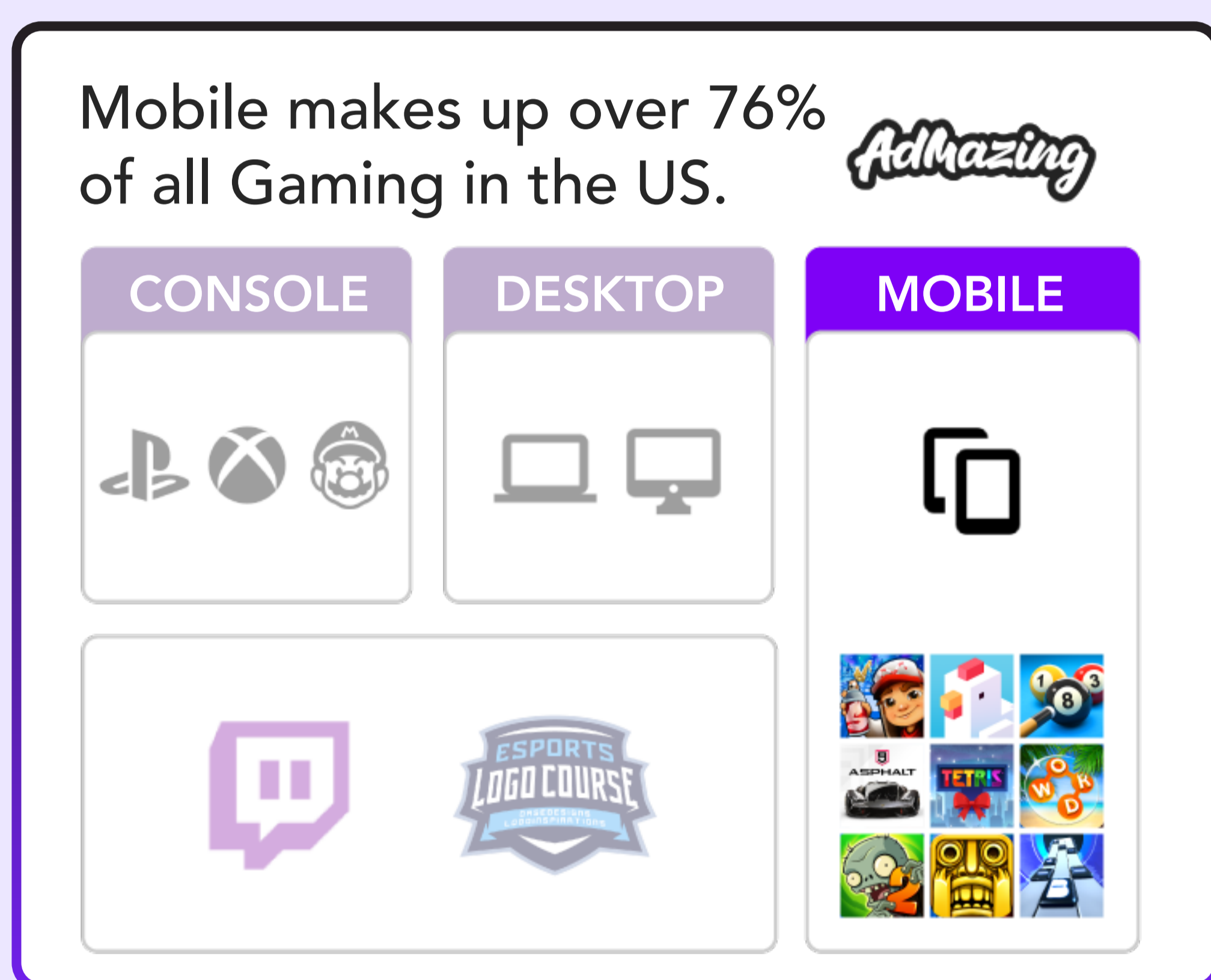
EFFECTIVELY CONNECTS BRANDS WITH CONSUMERS IN MOBILE GAMES

Place high-impact ads in premium inventory to highly engaged audiences with precision and an unparalleled level of service & quality to maximize impact.



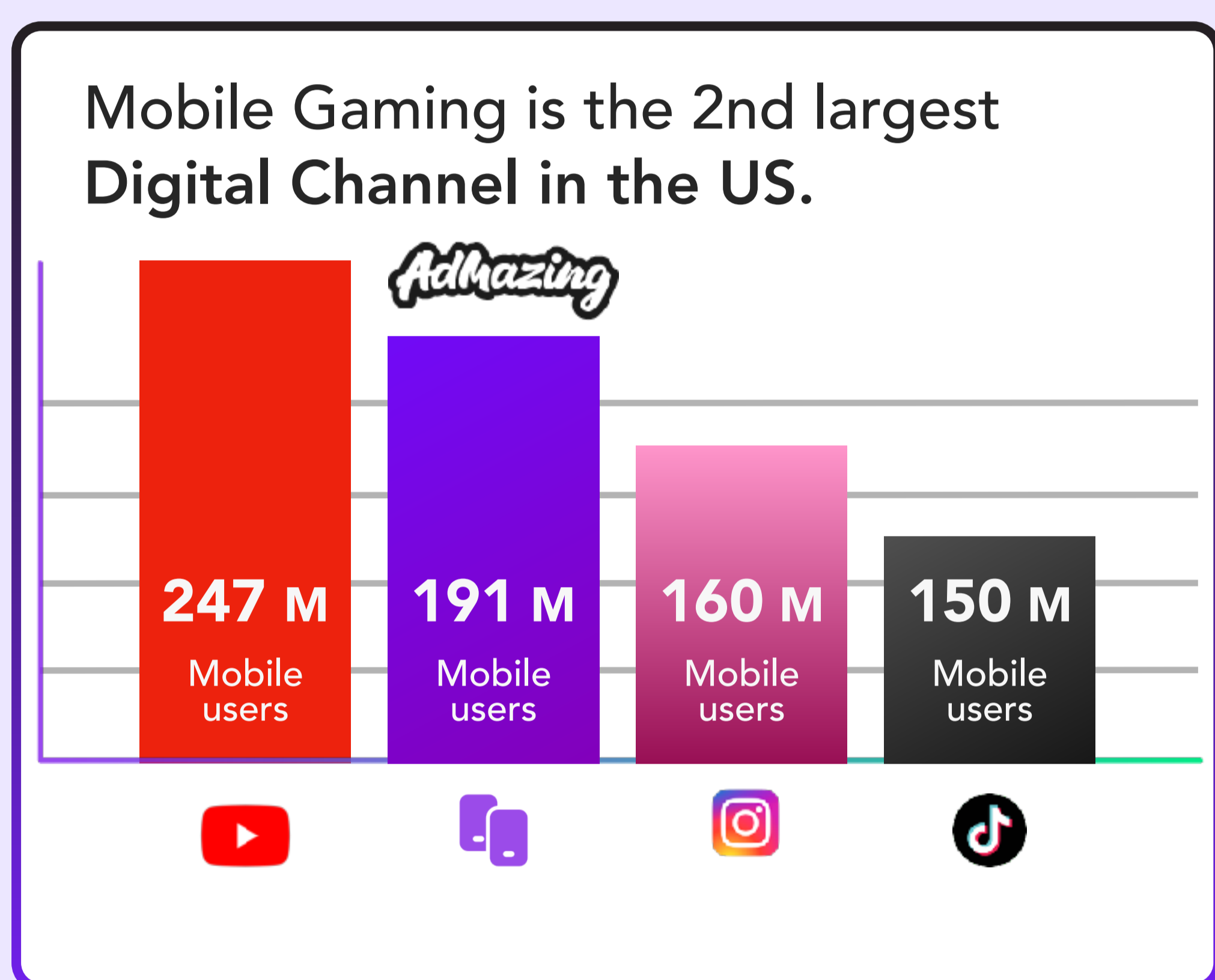
PILLARS OF GAMING

Admazing focuses solely on Mobile Gaming, the largest gaming pillar (beyond e-sports, console, PC, and others).



THE OPPORTUNITY

Access to 191M unique users monthly in the US, gaining an unparalleled share of voice.



WE SOLVE THE MOBILE GAMING MARKETPLACE COMPLEXITY

through our proprietary technology, *Admazing Games IQ™*, by combing through ecosystem of 1M+ ever-changing games so you don't have to. Fueled by data, the gaming engine leverages AI to select the best mobile games and formats for each campaign's unique audience, using bespoke solutions, producing the desired reach and impactful campaign results.

ADMAZING BY THE NUMBERS

300+

OF CLIENTS

+30K

CAMPAIGNS EXECUTED

85%

MOBILE GAMES INVENTORY ACCESS

1.9B

USERS

GLOBAL UNIQUE REACH

OUR SERVICES

Gaming Expertise

We specialize in crafting native experiences, playable mechanics, and brand engagement strategies that foster user loyalty and unlock untapped audiences.

Media Impact & Optimization

We maximize media efficiency at scale by leveraging our proprietary optimization technology, *Admazing Games IQ™*, combined with first-party data insights and direct access to premium mobile games.

Campaign Strategy

We create unique mobile game experiences, content, media strategy for each brand, simplifying the entrance to the gaming ecosystem.

Insights and Experiments

Through continuous learning from each ad impression and engagement, we develop a tailored blueprint to elevate your brand within the mobile gaming ecosystem governed by accountability.

BRAND SAFETY, MEASUREMENT AND USER PRIVACY

WHY ADMAZING?

- **Mobile Gaming Specialization:** We focus 100% on mobile game ads for brands. (Our specialization excludes console and PC games, general mobile apps, and cross-promotion of other games.)
- **Proprietary Technology:** Admazing Games IQ™ engine selects the best games and optimizes each campaign, aligning with brand objectives to maximize impact
- **Unparalleled Reach:** Access to over 85% of all active mobile games to diverse and expansive audiences, including hard-to-reach demographics like multicultural, Gen-Z, cord-cutters, etc.
- **Expertise in Custom Units:** As an Award-winning Mobile Game Studio with more than 7 years of experience, we possess the unique ability to seamlessly integrate brands with mobile games through impactful experiences, gamifying brands through countless engaging gaming mechanics.

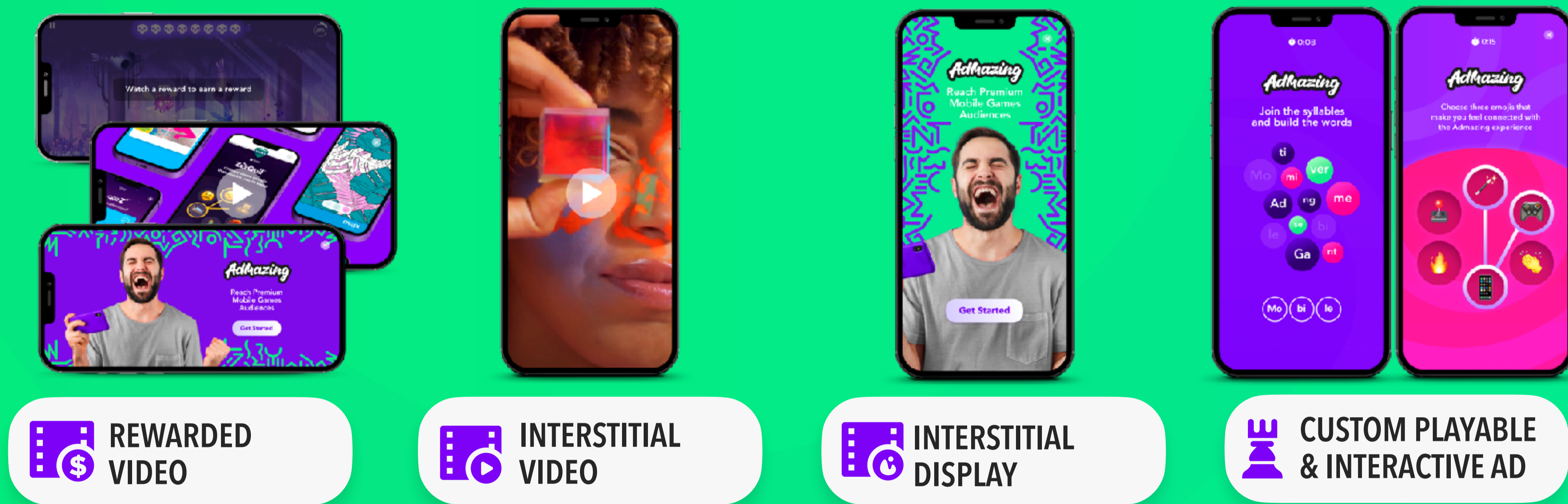
*Admazing takes pride in being a certified Minority Owned Business.

ADMazing GAMES IQ™



Our proprietary technology, the Admazing Games IQ™ engine, processes numerous data variables to efficiently plan, optimize, and deliver exceptional results. By selecting the most suitable mobile games and ad formats, it reaches the desired audiences with unparalleled precision.

PREMIUM IN-GAME PRODUCTS



REWARDED VIDEO
Opt-in video allows players to choose to watch a video in exchange for a reward, such as virtual currency, a life, a power-up, or any other in-app items.

INTERSTITIAL VIDEO
Full-screen video presenting to users during natural transition points or breaks without interfering with the user experience. Skippable.

INTERSTITIAL DISPLAY
Full-screen ad appearing in between levels during natural transition points or breaks. Static or Animated.

CUSTOM PLAYABLE & INTERACTIVE AD
Custom innovative unit built for engaging brand experience and product education.

PLAY WITH THE BEST IN GAMING

