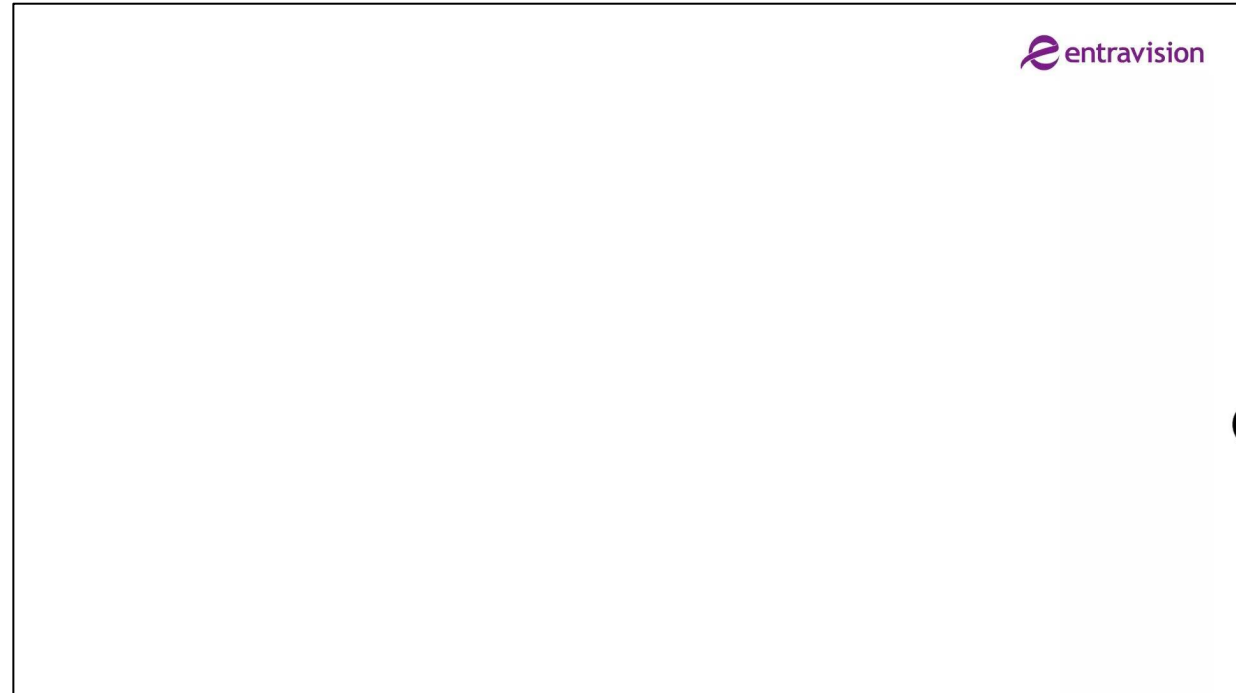


Audience Driving Campaigns



[LINK TO PLAY](#)

Client: Superior Grocers

Name: La Llave Superior

Timing: Fall 2023

Platforms: Radio + Digital + Events

Objective Get listeners and users to participate in the car giveaway sweepstakes by visiting the new store before it's grand opening.